



New Media Data Analytics and Application

Lecture 6: Data Structure for Information Acquisition

Ting Wang

Outlines

- API Data Storage
- Web Crawlers for APIs
- Data Structure of Web Crawler





tips to the information storage using databases

API Data Storage

API Data Storage

How to save these information into the database?



← → ↺ 127.0.0.1:5000/NewsTouTiao

财经新闻:

Title

- 1 [实体店定价超原产国 加拿大鹅打击代购诚意](#)
- 2 [当U盘已成往事：关于青春，你还记得什么？](#)
- 3 [家庭不和睦，人就会生病！](#)
- 4 [“爸，在忙吗？”这两天，杭州多位家长收到这种短信](#)
- 5 [捐款1个亿！80后夫妇王麒诚和妻子吴艳浙大演讲，满满的创业干货](#)
- 6 [企业出现如下几种现象，仍不进行变革，结局只能是关门大吉](#)
- 7 [东北玉米价位已至高位 或难以持续上涨行情](#)
- 8 [大蒜市场观察：今年大蒜市场遇冷，2019年会上涨吗？](#)
- 9 [这个一线城市二手房市场凉凉，业主降价15%卖房，中介半年没接单](#)
- 10 [龙头点评：目前市场唯一四板，有望领涨大盘（附股）](#)
- 11 [再生水利用将成破解水资源短缺重要途径 千亿级水处理行业迎来新风口](#)
- 12 [四川自贸试验区：为内陆开放添动力](#)
- 13 [国际煤市要闻回顾（11.19-11.23）](#)
- 14 [目前主产区玉米价格仍处于上涨通道中 农民怎么才能卖个最高价](#)
- 15 [家家悦亿元入股福悦祥，11家门店及13万平物流中心尽归麾下！](#)
- 16 [柬埔寨智慧农业领域发展潜力依旧巨大](#)
- 17 [300多天，400余次调控，未来房价如何走](#)
- 18 [实话告诉你！未来10年才是最好的买房时期](#)
- 19 [房价涨愁，房价跌忧，刚需到底怎么了？](#)
- 20 [这6只年报预增翻倍股被机构盯上了！](#)
- 21 [马云讲：没钱该不该创业三句话选择创业新思路](#)
- 22 [股价“梦回2017”，缺钱的复星医药正“骑虎难下”](#)
- 23 [家族信托与集合资金信托的区别是什么？](#)
- 24 [从禁止石油开采到成为全球头号产油国，美国为何突然大量出口石油](#)

Date	Category	Author
2018-11-26 00:29	财经	北京商报
2018-11-26 00:27	财经	中国新闻网
2018-11-26 00:07	财经	一生致富
2018-11-25 23:49	财经	杭州卡洛儿
2018-11-25 23:46	财经	GW34568创业家
2018-11-25 23:24	财经	诺言说职场
2018-11-25 23:23	财经	科学兴农
2018-11-25 23:23	财经	科学兴农
2018-11-25 23:19	财经	每日经济新闻
2018-11-25 23:19	财经	美湖路的老程
2018-11-25 23:17	财经	每日经济新闻
2018-11-25 23:17	财经	新华网
2018-11-25 22:48	财经	懂熊帝
2018-11-25 22:45	财经	每日粮油
2018-11-25 22:41	财经	第一纺织网
2018-11-25 22:40	财经	华彩国际传媒
2018-11-25 22:27	财经	今朝聊房事
2018-11-25 22:27	财经	深度金融
2018-11-25 22:27	财经	天狼说地产
2018-11-25 22:25	财经	21世纪经济报道
2018-11-25 22:24	财经	要树立干事创业的鲜明导向
2018-11-25 22:23	财经	中访网
2018-11-25 22:17	财经	超仁博一博
2018-11-25 22:16	财经	环球财经天下



API Data Storage

EXAMPLE 1: Build the News URL List

I ♥ APIs

Get this free sticker at api.gee.com



Database Preparation

- Data Extraction from JSON

```
NewsTitle = json.dumps(response_json['data'][i].get("title"), ensure_ascii=False)
NewsDate = json.dumps(response_json['data'][i].get("date"))
NewsCate = json.dumps(response_json['data'][i].get("category"), ensure_ascii=False)
NewsAuthor = json.dumps(response_json['data'][i].get("author_name"), ensure_ascii=False)
NewsURL = json.dumps(response_json['data'][i].get("url"))
```

- Database Columns

- Primary Key
- Columns
- Contents



Database Document

档案名称	JUHE_API_ONLINE_NEWS					
档案用途	聚合数据API新闻原始数据					
主键(PK)	JUHE_API_ONLINE_NEWS_PK: JUHE_API_NEWS_ID(Cluster Index)					
附键(AK)	JUHE_API_ONLINE_NEWS_AK: JUHE_API_NEWS_URL(Unique)					
INDEX NAME	栏位	用途				
序号	栏位名称	栏位说明	资料形态	长度	Null	Default
01	JUHE_API_NEWS_ID	新闻编号	NUMBER		X	
02	JUHE_API_NEWS_TITLE	新闻标题	VARCHAR	300	X	
03	JUHE_API_NEWS_DATE	新闻时间	DATETIME		X	
04	JUHE_API_NEWS_CATE	新闻类别	VARCHAR	100	X	
05	JUHE_API_NEWS_AUTHOR	新闻作者	VARCHAR	100	X	
06	JUHE_API_NEWS_URL	新闻网址	VARCHAR	500	X	
07	JUHE_API_NEWS_CONTENT	新闻内容	TEXT			
08	JUHE_API_NEWS_CONTENT_SEG	内容分词	TEXT			

API Data Storage

SQL Script

```
1 CREATE TABLE JUHE_API_ONLINE_NEWS
2 (
3     JUHE_API_NEWS_ID          INT(10)          PRIMARY KEY AUTO_INCREMENT,
4     JUHE_API_NEWS_TITLE       VARCHAR(300)       NOT NULL,
5     JUHE_API_NEWS_DATE        DATETIME           NOT NULL,
6     JUHE_API_NEWS_CATE        VARCHAR(100)       NOT NULL,
7     JUHE_API_NEWS_AUTHOR      VARCHAR(100)       NOT NULL,
8     JUHE_API_NEWS_URL         VARCHAR(500)       NOT NULL UNIQUE,
9     JUHE_API_NEWS_CONTENT     TEXT,
10    JUHE_API_NEWS_CONTENT_SEG  TEXT
11 );
```




```
response = request1(Newstype, appkey, "GET").replace('\'', '\"').replace('\'\'', '\"').replace('\'xa0', '\"').replace('\'\'', '\"')
response_json = json.loads(response)
```

```
for i in range(30):
    NewsTitle = json.dumps(response_json['data'][i].get("title"), ensure_ascii=False)
    NewsDate = json.dumps(response_json['data'][i].get("date"))
    NewsCate = json.dumps(response_json['data'][i].get("category"), ensure_ascii=False)
    NewsAuthor = json.dumps(response_json['data'][i].get("author_name"), ensure_ascii=False)
    NewsURL = json.dumps(response_json['data'][i].get("url"))
```

to erase unreadable code

```
# save data in database:
```

```
# 连接到MySQL数据库
```

```
# 1. Connection Open
```

```
conn = pymysql.connect(user='root', password='123456', database='raw_data', charset='utf8')
```

```
# 2. Cursor Creating:
```

```
cursor = conn.cursor()
```

```
# 3. SQL Execution
```

```
# 执行SQL语句，循环插入记录:
```

```
sqlstr = "REPLACE INTO JUHE_API_ONLINE_NEWS(JUHE_API_NEWS_TITLE, JUHE_API_NEWS_DATE, JUHE_API_NEWS_CATE, JUHE_API_NEWS_AUTHOR, JUHE_API_NEWS_URL) VALUES('"+NewsTitle[1:-1]+"', '"+NewsDate[1:-1]+"', '"+NewsCate[1:-1]+"', '"+NewsAuthor[1:-1]+"', '"+NewsURL[1:-1]+"')"
```

```
# 4. Cursor Moving
```

```
# 体验游标
```

```
# 执行，游标移至当前位置
```

```
cursor.execute(sqlstr)
```

```
# 提交事务:
```

```
conn.commit()
```

```
# 5. Connection Close
```

```
# 关闭Cursor:
```

```
cursor.close()
```

```
# 关闭Connection:
```

```
conn.close()
```

Question: Why not use INSERT INTO?

Answer: The difference between INSERT INTO and REPLACE INTO:

INSERT INTO: INSERT items unconditionally

REPLACE INTO: If not exist, then insert; if exist, then update

When we import data via Juhe Web API frequently, we may download the same data.

Thus we should not save the same data twice in our databases.

Save the data

```
ResultTable+="<tr><td>"+str((i+1))+"</td><td><a href='"+NewsURL[1:-1]+" target='_blank'>"+NewsTitle[1:-1]+"</a></td><td>"+NewsDate[1:-1]+"</td><td>"+NewsCate[1:-1]+"</td><td>"+NewsAuthor[1:-1]+"</td></tr>"
ResultTable+="</table>"
```

```
# 1. 新闻查询
```

```
return CNewstype+"新闻: "+ResultTable
```

Do NOT forget: import pymysql

Juhe News Data
NewsTouTiaoWebFormal.py



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API Data Storage

Data saved in the database

JUHE_API_NEWS_ID	JUHE_API_NEWS_TITLE	JUHE_API_NEWS_DATE	JUHE_API_NEWS_CATE	JUHE_API_NEWS_AUTHOR	JUHE_API_NEWS_URL
178	库里KD忍不住想笑！科尔这话基本宣告NBA...	2018-12-09 01:22:00	体育	浣仰	http://mini.eastdav.com/mobile/181209012214377.html
179	上次输球还在17年前！AC米兰打都灵有心得...	2018-12-09 01:21:00	体育	剪影足球	http://mini.eastdav.com/mobile/181209012155740.html
180	欧冠赛制存在改进空间，不合理制度或导致...	2018-12-09 01:21:00	体育	森娜体育	http://mini.eastdav.com/mobile/181209012143092.html
312	领导干部正确对待使用权力，全心全意为人...	2018-12-09 00:21:00	国内	蜜蜂与花的故事	http://mini.eastdav.com/mobile/181209002140799.html
313	飞阅齐鲁 白天看湖畔上观灯，这样的大明...	2018-12-09 00:19:00	国内	齐鲁网	http://mini.eastdav.com/mobile/181209001956179.html
314	孝南：检、企共建，构筑未成年人预防帮教...	2018-12-09 00:14:00	国内	湖北省人民检察院	http://mini.eastdav.com/mobile/181209001445609.html
358	陈奕迅否认新歌抄袭，接受批评的声音，他...	2018-12-09 01:36:00	娱乐	小姐姐的明星梦	http://mini.eastdav.com/mobile/181209013600255.html
359	皇帝——双料影帝，感恩厚待一切归零	2018-12-09 01:33:00	娱乐	韩剧前行	http://mini.eastdav.com/mobile/181209013337667.html
360	斗鱼又一人气主播转型歌手，大司马发布单...	2018-12-09 01:33:00	娱乐	直播吃蛋壳	http://mini.eastdav.com/mobile/181209013321458.html
361	倾城时光：林浅哥哥身份曝光，帮助三家公...	2018-12-09 01:33:00	娱乐	智跑影御	http://mini.eastdav.com/mobile/181209013316682.html
362	同样早薛之谦前女友，嫁对了“武松”的童龄...	2018-12-09 01:32:00	娱乐	昕薇	http://mini.eastdav.com/mobile/181209013238013.html
363	林更新解锁“叛门”新方式，声称吃蛋壳可以...	2018-12-09 01:32:00	娱乐	柯哥玩娱乐	http://mini.eastdav.com/mobile/181209013214645.html
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365	“女神”苗苗到底有多俊？就在今天，苗苗亲...	2018-12-09 01:30:00	娱乐	娱乐小站风	http://mini.eastdav.com/mobile/181209013006573.html
366	苗之谦和苗之谦演绎《聪明》，但是雪域的	2018-12-09 01:26:00	娱乐	豪门深闺	http://mini.eastdav.com/mobile/181209012620191.html



Prepare for Web Crawler: Get rid of Flask

- Head: delete flask

```
import json, urllib.request
from urllib.parse import urlencode
import pymysql
```

- def request1(): no changes

1

JuheAPIOnlineNewsWebCrawler.py



```
def main():
```

```
# 配置您申请的APPKey
```

```
appkey = "04f*****c17c"
```

```
NewsTypes = ['top', 'shehui', 'guonei', 'guoji', 'yule', 'tiyu', 'junshi', 'keji', 'caijing', 'shishang']
```

```
for NewsType in NewsTypes:
```

```
    if NewsType == "top":
```

```
        CNewsType = "头条"
```

```
    elif NewsType == "shehui":
```

```
        CNewsType = "社会"
```

```
    elif NewsType == "guonei":
```

```
        CNewsType = "国内"
```

```
    elif NewsType == "guoji":
```

```
        CNewsType = "国际"
```

```
    elif NewsType == "yule":
```

```
        CNewsType = "娱乐"
```

```
    elif NewsType == "tiyu":
```

```
        CNewsType = "体育"
```

```
    elif NewsType == "junshi":
```

```
        CNewsType = "军事"
```

```
    elif NewsType == "keji":
```

```
        CNewsType = "科技"
```

```
    elif NewsType == "caijing":
```

```
        CNewsType = "财经"
```

```
    elif NewsType == "shishang":
```

```
        CNewsType = "时尚"
```

```
    else:
```

```
        CNewsType = "头条"
```

1. login() → main()

2. select → list: NewsTypes

2



```

response = requestl(NewsType, appkey, "GET").replace('\n', '\n').replace('\r', '\r').replace('\xa0', ',').replace('\', ',')
response_json = json.loads(response)
for i in range(30):
    NewsTitle = json.dumps(response_json['data'][i].get("title"), ensure_ascii=False)
    NewsDate = json.dumps(response_json['data'][i].get("date"))
    NewsCate = json.dumps(response_json['data'][i].get("category"), ensure_ascii=False)
    NewsAuthor = json.dumps(response_json['data'][i].get("author_name"), ensure_ascii=False)
    NewsURL = json.dumps(response_json['data'][i].get("url"))

    # save data in database:
    # 连接到MySQL数据库
    # 1. Connection Open
    conn = pymysql.connect(user='root', password='123456', database='raw_data', charset='utf8')
    # 2. Cursor Creating:
    cursor = conn.cursor()
    # 3. SQL Execution
    # 执行SQL语句, 循环插入记录:
    sqlstr = "REPLACE INTO JUHE_API_ONLINE_NEWS(JUHE_API_NEWS_TITLE, JUHE_API_NEWS_DATE, JUHE_API_NEWS_CATE, JUHE_API_NEWS_AUTHOR, JUHE_API_NEWS_URL)
VALUES('"+NewsTitle[1:-1]+"','"+NewsDate[1:-1]+"','"+NewsCate[1:-1]+"','"+NewsAuthor[1:-1]+"','"+NewsURL[1:-1]+"')
    # 4. Cursor Moving
    # 游标执行, 游标移至当前位置
    cursor.execute(sqlstr)
    # 提交事务:
    conn.commit()
    # 5. Connection Close
    # 关闭Cursor:
    cursor.close()
    # 关闭Connection:
    conn.close()

    print(CNewsType + "新闻: " + NewsTitle + " " + NewsDate + " " + NewsURL)
# 1. 新闻查询
print(CNewsType+"新闻抓取完毕! //////////////////////////////////////")

```

3. Delete HTML code, change "return" to "print"

3



API Data Storage



Ask A Question



How to make the program automatically collect data from the API?

Tips:

Loop the “main()”
while(True)





build a web crawler to download contents from urls derived from APIs

Web Crawlers for APIs

API Data Storage

URL List is in the database

JUHE_API_NEWS_ID	JUHE_API_NEWS_TITLE	JUHE_API_NEWS_DATE	JUHE_API_NEWS_CATE	JUHE_API_NEWS_AUTHOR	JUHE_API_NEWS_URL
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358	陈奕迅否认新歌抄袭，接受批评的声音，他...	2018-12-09 01:36:00	娱乐	小姐姐的明星梦	http://mini.eastdav.com/mobile/181209013600255.html
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How to get the content by these URLs?



Analyze the Structure of the Potential Candidate Website

- Employ a good web explorer
Eg. Google Chrome
- Select a webpage as a start,
and prepare a LIST for web crawler.



Web Crawler

EXAMPLE 2: News Web Crawler

Web Crawler



Beautifulsoup

Beautiful Soup is a Python library designed for quick turnaround projects like screen-scraping(<https://www.crummy.com/software/BeautifulSoup/bs4/doc.zh/index.html>)

Beautiful Soup 4.4.0 documentation »

index

Table Of Contents

- Beautiful Soup
- Documentation
 - Getting help
- Quick Start
- Installing Beautiful Soup
- Problems after installation
- Installing a parser
- Making the soup
- Making the soup
 - Tag
 - Name
 - Attributes
 - Multi-valued attributes
 - NavigableString
 - BeautifulSoup
 - Comments and other special strings
- Navigating the tree
 - Going down
 - Navigating using tag names
 - .contents and .children
 - .descendants
 - .string
 - .strings and .stripped_strings

Beautiful Soup Documentation

Beautiful Soup is a Python library for pulling data out of HTML and XML files. It works with your favorite parser to provide idiomatic ways of navigating, searching, and modifying the parse tree. It commonly saves programmers hours or days of work.

These instructions illustrate all major features of Beautiful Soup 4, with examples. I show you what the library is good for, how it works, how to use it, how to make it do what you want, and what to do when it violates your expectations.

The examples in this documentation should work the same way in Python 2.7 and Python 3.2.

You might be looking for the documentation for [Beautiful Soup 3](#). If so, you should know that Beautiful Soup 3 is no longer being developed, and that Beautiful Soup 4 is recommended for all new projects. If you want to learn about the differences between Beautiful Soup 3 and Beautiful Soup 4, see [Porting code to BS4](#).

This documentation has been translated into other languages by Beautiful Soup users:

- 这篇文档当然还有中文版.
- このページは日本語で利用できます(外部リンク)
- 이 문서는 한국어 번역도 가능합니다. (외부 링크)



Getting help

If you have questions about Beautiful Soup, or run into problems, [send mail to the discussion group](#). If your problem involves parsing an HTML document, be sure to mention what the `diagnose()` function says about that document.

Quick Start

Here' s an HTML document I' ll be using as an example throughout this document. It' s part of a story from *Alice in Wonderland*.

Web Scraping using BeautifulSoup

- Installation:

`pip install beautifulsoup4`



```
C:\Windows\system32>pip3 install beautifulsoup4
Collecting beautifulsoup4
  Downloading https://files.pythonhosted.org/packages/9e/d4/10f46e5cfac773e22707237bfcd51bbffeaf0a576b0a847ec7ab15bd7ace/beautifulsoup4-4.6.0-py3-none-any.whl (86kB)
    100% |#####| 92kB 209kB/s
Installing collected packages: beautifulsoup4
Successfully installed beautifulsoup4-4.6.0
```



find()

- Look for the first one

findAll()

- Look for all

Ref.

<http://www.jb51.net/article/65287.htm>



A Review:

How to collect data from the Website of SHISU?

```
import urllib.request
response = urllib.request.urlopen('http://www.shisu.edu.cn/about/introducing-sisu')
HTMLText = response.read()

with open('Files/shisu.html', 'wb') as f:
    f.write(HTMLText)
```

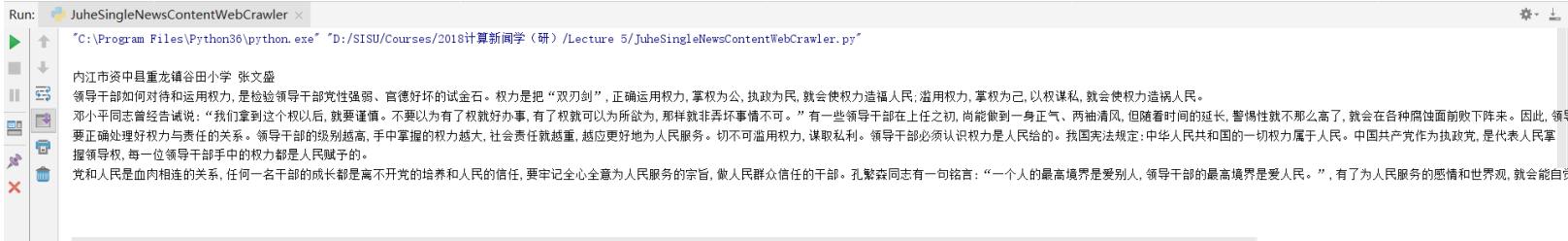


Revise the code for Juhe News API

```
import urllib.request  
from bs4 import BeautifulSoup
```

*Modular Construction: Blocks on blocks.
Integrate this code with the Juhe API Code.*

```
response = urllib.request.urlopen('http://mini.eastday.com/mobile/181209002140799.html')  
HTMLText = response.read()  
BSobj = BeautifulSoup(HTMLText,"html.parser")#基于BeautifulSoup分析整个页面  
  
ArticleContent = BSobj.find("div", {"class": "J-article-content article-content"})  
print(ArticleContent.get_text())
```





领导干部正确对待使用权力，全心全意为人民服务

div#content.J-article-content.article-content | 718×1387.3

内江市资中县重龙镇谷田小学 张文盛

领导干部如何对待和运用权力,是检验领导干部党性强弱、官德好坏的试金石。权力是把“双刃剑”,正确运用权力,掌权为公,执政为民,就会使权力造福人民;滥用权力,掌权为己,以权谋私,就会使权力造福人民。

邓小平同志曾经告诫说:“我们拿到这个权以后,就要谨慎。不要以为有了权就好办事,有了权就可以为所欲为,那样就非弄坏事情不可。”有一些领导干部在上任之初,尚能做到一身正气、两袖清风,但随着时间的延长,警惕性就不那么高了,就会在各种腐蚀面前败下阵来。因此,领导干部在运用权力时一定要以“如履薄冰、如临深渊”的谨慎行事。

要正确处理好权力与责任的关系。领导干部的级别越高,手中掌握的权力越大,社会责任就越重,越应更好地为人民服务。切不可滥用权力,谋取私利。领导干部必须认识权力是人民给的。我国宪法规定:中华人民共和国的一切权力属于人民。中国共产党作为执政党,是代表人民掌

握领导权,每一位领导干部手中的权力都是人民赋予的。

领导干部是血肉相连的关系,任何一名干部的成长都离不开党的培养和人民的信任,更离不开

Elements Console >> 2

> <div id="title">...</div>

... > <div id="content" class="J-article-content article-content" data-pswp-uid="1">...</div> == \$0

</article>

> <div class="articledown-wrap gg-item J-gg-item" data-ggpos="articledown" data-pgnum="1" data-tiidx="-3"> </div>

... #/J_article div#content.J-article-content.article-content

Styles Computed Event Listeners DOM Breakpoints >>

Filter :hov .cls +

element.style {

}

#content { page_details_v5.min.css:1

margin: > .3rem 16px 16px;

text-align: justify;

}

article, aside, blockquote, body, common.min.css:1

button, code, dd, details, div, dl, dt, fieldset,

figcaption, figure, footer, form, h1, h2, h3, h4, h5,

h6, header, hgroup, hr, input, legend, li, menu, nav,

: Console What's New X

Highlights from the Chrome 70 update

Live Expressions in the Console

Pin expressions to the top of the Console to monitor their values in real-time.

上海外国语大学
SHANGHAI INTERNATIONAL STUDIES UNIVERSITY

Part 1: Import and Get_text()

```
1 import json, urllib.request
2 from urllib.parse import urlencode
3 import pymysql
4 from bs4 import BeautifulSoup
5
6 def NewsArticleContent(WebURL):
7     response = urllib.request.urlopen(WebURL)
8     HTMLText = response.read()
9     BSobj = BeautifulSoup(HTMLText, "html.parser") #基于BeautifulSoup分析整个页面
10
11     ArticleContent = BSobj.find("div", {"class": "J-article-content article-content"})
12     return ArticleContent.get_text()
```



JuheAPIOnlineNewsWebCrawlerWithContent.py



Part 2: get news content in main()

```
44 response = requestl(NewsType, appkey, "GET").replace('\n', '\n').replace('\r', '\r').replace('\xa0', ' ').replace('\u2013', '-')
45 response_json = json.loads(response)
46 for i in range(30):
47     NewsTitle = json.dumps(response_json['data'][i].get("title"), ensure_ascii=False)
48     NewsDate = json.dumps(response_json['data'][i].get("date"))
49     NewsCate = json.dumps(response_json['data'][i].get("category"), ensure_ascii=False)
50     NewsAuthor = json.dumps(response_json['data'][i].get("author_name"), ensure_ascii=False)
51     NewsURL = json.dumps(response_json['data'][i].get("url"))
52
53     NewsContent = NewsArticleContent(NewsURL[1:-1]).replace('\n', '\n').replace('\r', '\r')
54
55     # save data in database:
56
57     # 连接到MySQL数据库
58     # 1.Connection Open
59     conn = pymysql.connect(user='root', password='123456', database='raw_data', charset='utf8')
```



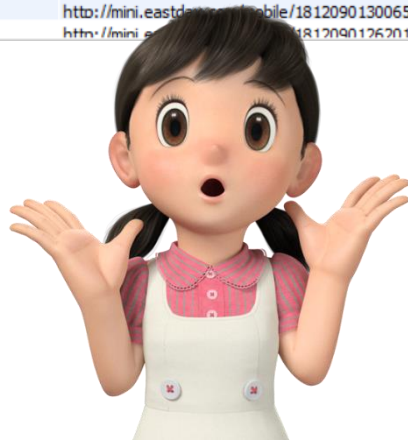
Part 3: insert into database in main()

```
62  
63  
64 _URL, JUHE_API_NEWS_CONTENT) VALUES(''+NewsTitle[1:-1]+'', ''+NewsDate[1:-1]+'', ''+NewsCate[1:-1]+'', ''+NewsAuthor[1:-1]+'', ''+NewsURL[1:-1]+'', ''+NewsContent+'')  
65  
66
```



Results

NEWS_ID	JUHE_API_NEWS_TITLE	JUHE_API_NEWS_DATE	JUHE_API_NEWS_CATE	JUHE_API_NEWS_AUTHOR	JUHE_API_NEWS_URL	JUHE_API_NEWS_CONTENT
	匡甲KD忍不住想笑！科尔这话基本宣告NBA...	2018-12-09 01:22:00	体育	浣仰	http://mini.eastdav.com/mobile/181209012214377.html	在杜兰特表现低迷的情况下，勇士今天还...
	上次输球还在17年前！AC米兰打都灵有心得...	2018-12-09 01:21:00	体育	剪影足球	http://mini.eastdav.com/mobile/181209012155740.html	北京时间12月10日凌晨3点30分，AC米兰将...
	欧冠赛制存在改进空间，不合理制度或导致...	2018-12-09 01:21:00	体育	森娜体育	http://mini.eastdav.com/mobile/181209012143092.html	我想在这里提出一个太阳的设想，欧冠联...
	领导干部正确对待使用权力，全心全意为人...	2018-12-09 00:21:00	国内	蜜蜂与花的故事	http://mini.eastdav.com/mobile/181209002140799.html	内江市资中县重龙镇谷田小学 张文盛 领导...
	飞阅齐鲁 白天看湖晚上观灯，这样的太阳...	2018-12-09 00:19:00	国内	齐鲁网	http://mini.eastdav.com/mobile/181209001956179.html	齐鲁网12月8日讯空中纵览山东，品味时代...
	孝南：检、企共建，构筑未成年人预防犯罪...	2018-12-09 00:14:00	国内	湖北省人民检察院	http://mini.eastdav.com/mobile/181209001445609.html	本网讯（通讯员 董耕霞）孝南区未成年...
	陈奕迅否认新歌抄袭，接受批评的声音，他...	2018-12-09 01:36:00	娱乐	小胡胡的明星梦	http://mini.eastdav.com/mobile/181209013600255.html	华语乐坛有很多杰出的歌手，如周杰伦、...
	皇帝——双料影帝，感恩厚待一切归零	2018-12-09 01:33:00	娱乐	魅影前行	http://mini.eastdav.com/mobile/181209013337667.html	皇帝导演荣获“第十届中国电影金鸡奖”...
	斗鱼又一人气主播转型歌手，大司马发布单...	2018-12-09 01:33:00	娱乐	直播吃蛋卷	http://mini.eastdav.com/mobile/181209013321458.html	斗鱼有着这样一位主播，凭着幽默风趣的...
	倾城时光：林浅哥哥身份曝光，帮助二家公...	2018-12-09 01:33:00	娱乐	智跑影视	http://mini.eastdav.com/mobile/181209013316682.html	赵丽颖主演的电视剧《你和我的倾城时光...
	同样是薛之谦前女友，嫁对了“武松”的童玲...	2018-12-09 01:32:00	娱乐	昕薇	http://mini.eastdav.com/mobile/181209013238013.html	《亲爱的客栈2》热度不断，继“明星”美...
	林更新解锁“扳门”新方式，声称吃虾壳可以...	2018-12-09 01:32:00	娱乐	柯哥玩娱乐	http://mini.eastdav.com/mobile/181209013214645.html	林更新解锁“扳门”新方式，声称吃虾壳可以...
	李诞将缺席《野生厨房》，白敬明会搞笑，...	2018-12-09 01:32:00	娱乐	浙纸壹壹声嘶	http://mini.eastdav.com/mobile/181209013213675.html	《野生厨房》是由汪涵主持的一档节目，...
	“女神”董洁到底有多美？就在今天，董洁亲...	2018-12-09 01:30:00	娱乐	娱乐小站风	http://mini.eastdav.com/mobile/181209013006573.html	微博热搜每天变换不断，成为当今大多数...
	薛之谦指挥空袭警报《啦啦》，但最震撼的...	2018-12-09 01:26:00	娱乐	高门深巷	http://mini.eastdav.com/mobile/181209012620191.html	第十二届音乐盛典咪咕汇正在火热进行中



Tips:

- Web Crawler is very complex. If you want to use web Crawler, you should build them individually for each different websites.



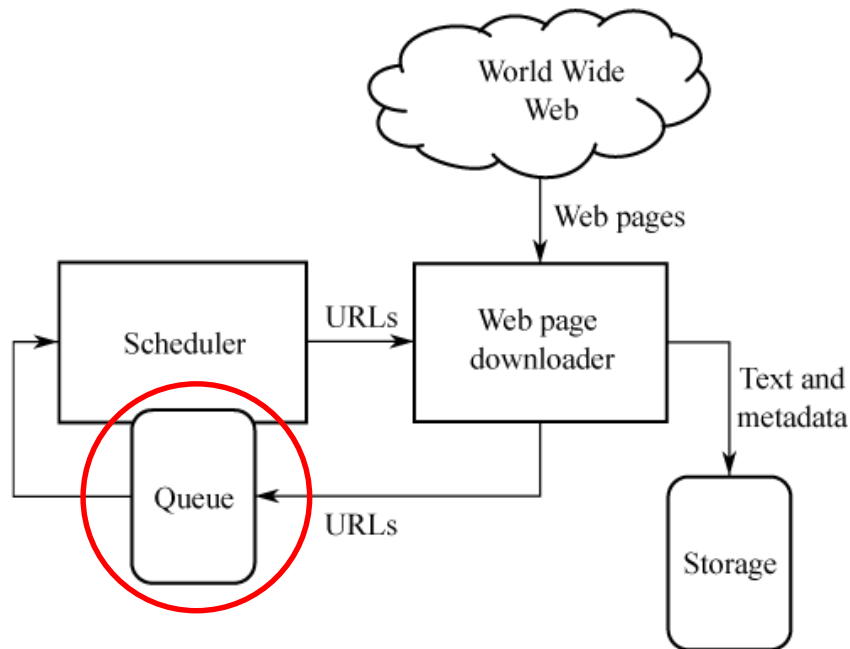
Web Crawler

To sum up: Web Crawler 网络爬虫

an Internet robot which systematically browses the World Wide Web

Also known as:

- Web Search Engine
- Web Spider
- Web Crawling Robot



How to design a web crawler?

Steps:

1. Get a Start Page
2. Get a Queue for all URLs
3. Loops: While, for ...
4. Re-visit: If ... elif...else



Four Important Crawling Policies

- **selection policy** states the pages to download
- **re-visit policy** states when to check for changes to the pages
- **politeness policy** states how to avoid overloading Web sites
- **parallelization policy** states how to coordinate distributed web crawlers



World Famous Web Crawler

- Google
- Yahoo!
- Bing
- Baidu
- Soso
- ASK





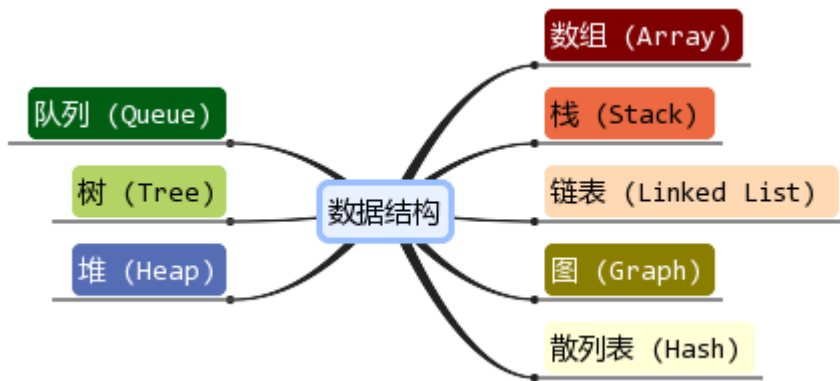
the foundation of the robot for web data collection

Data Structure of Web Crawler

What is Data Structure

Data structure is not a data type, but a particular way of organizing data in a computer so that it can be used, stored in memory and manipulated by the program.

Data structure is crucial to web crawlers on data collection, storage, and analysis.



Ref: <https://blog.csdn.net/yeyazhishang/article/details/82353846>

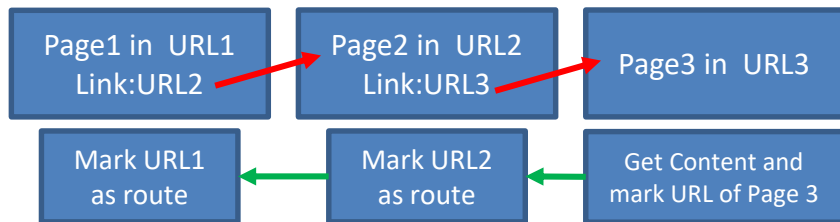
Data Structure



FIFO

Queue: a list about URLs and you can get pages according to these URLs

All these structures can be regarded as a **Graph**!

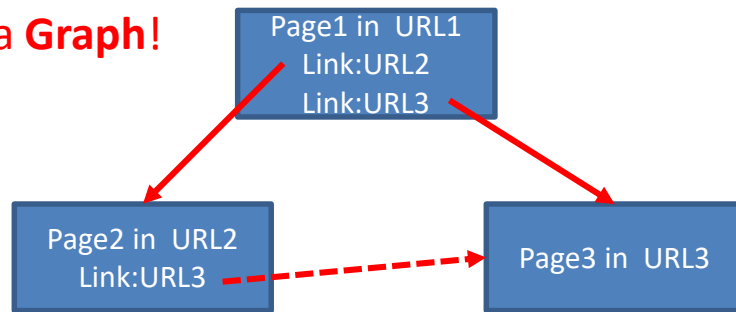


FILO

Stack: a list about URLs and pages, and you want to mark the route about how to get a particular content on a page, then you can firstly look for the content according to URLs, and mark the URL as the route once you get the content, first get, last be marked.



Linked List: a list about URLs and pages, and you can get another page according to the previous URL



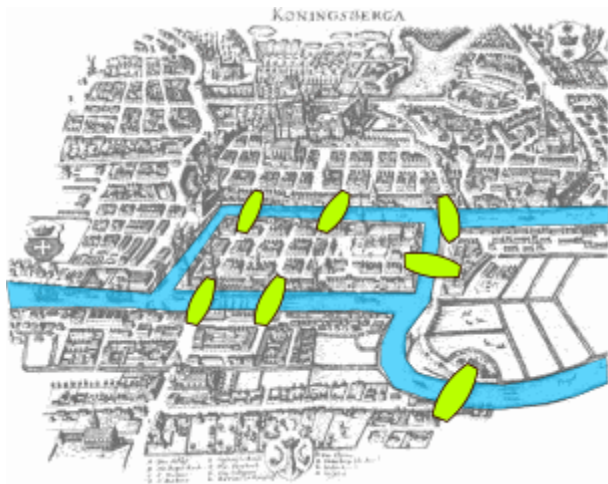
Tree: you can get another page according to the URLs on one page, if a branch is finished, then you can start another.

Graph: If there is a link from Page 2 to Page 3, then the tree will be a graph.



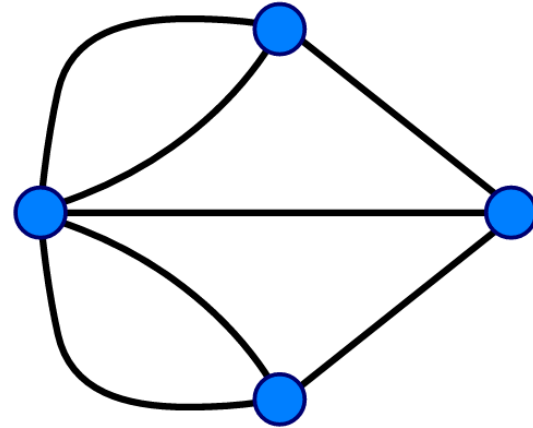
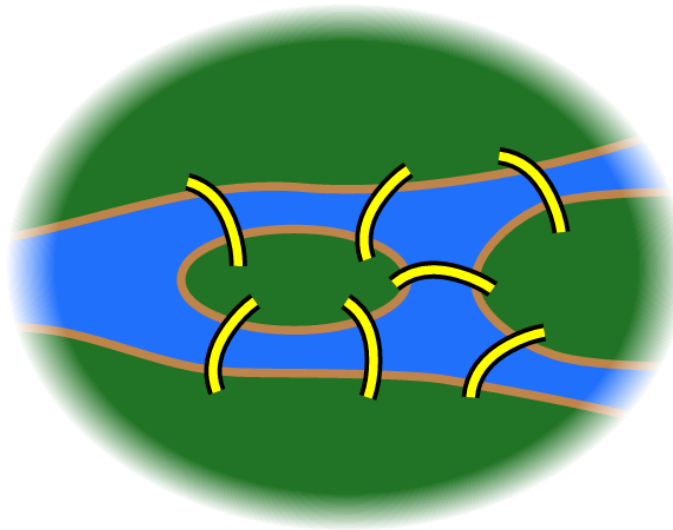
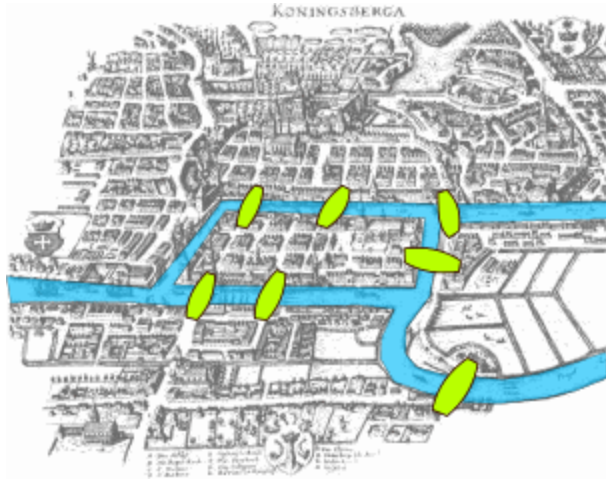
Graph Theory: a very important branch of mathematics

Seven Bridges of Königsberg, 1736, Euler



- There are 2 islands and 7 bridges that connect the islands and the mainland
- Find a path that crosses each bridge exactly once

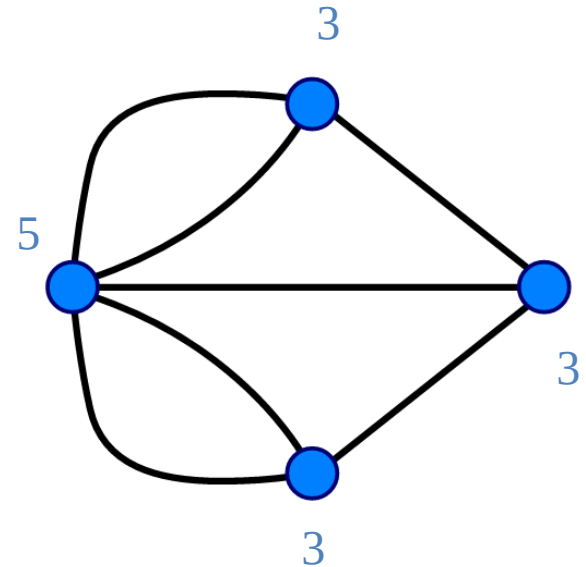
Graph Representation of the problem



GRAPH/TREE

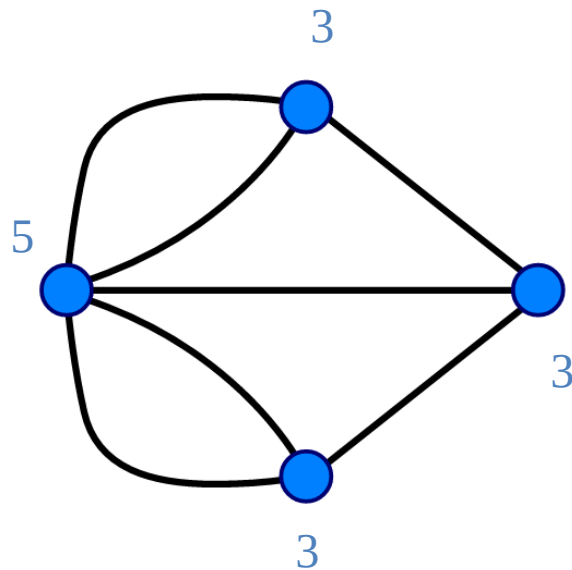
Data Structure

- The key to solve this problem is an ingenious graph representation
- Euler proved that since except for the starting and ending point of a walk, one has to enter and leave all other nodes, thus these **nodes should have an even number** of bridges connected to them
- This property does not hold in this problem



Basic Knowledge about Graph

- Node 结点
- Edge 边
- Degree 度



- In modern language, Euler shows that the possibility of a walk through a graph, traversing each edge exactly once, **depends on the degrees of the nodes**.
- Euler's argument shows that a necessary condition for the walk of the desired form is that **the graph be connected and have exactly zero or two nodes of odd degree**.

An Inference for Web Crawling deduced by the problem of Seven Bridges of Königsberg :

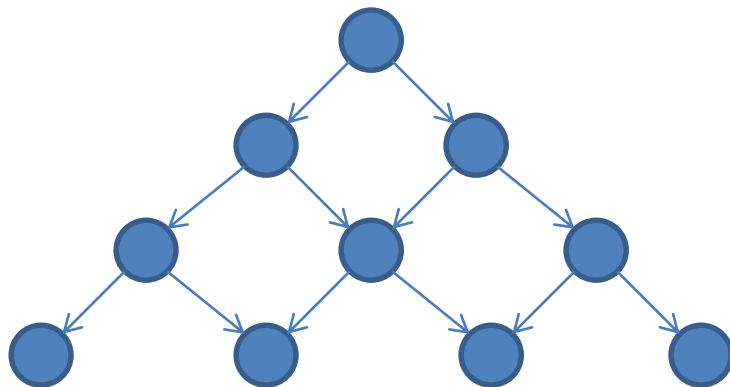
Re-visit is inevitable!

Question: How to set the visit path?



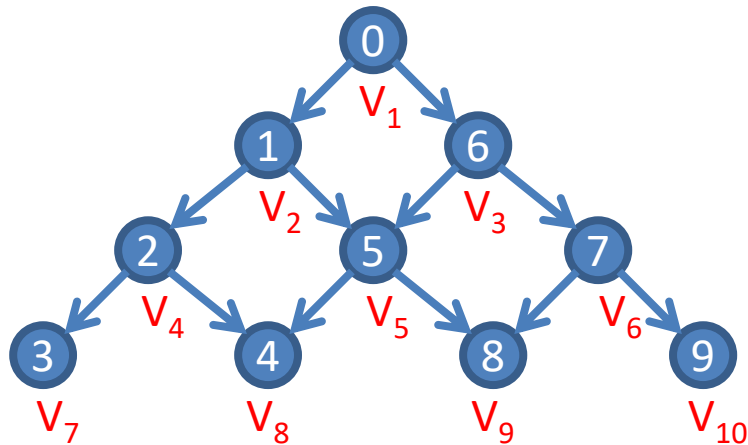
Deciding What to Search

- URL list for the websites you want to search
- Do nothing but search web pages via hyperlinks one by one



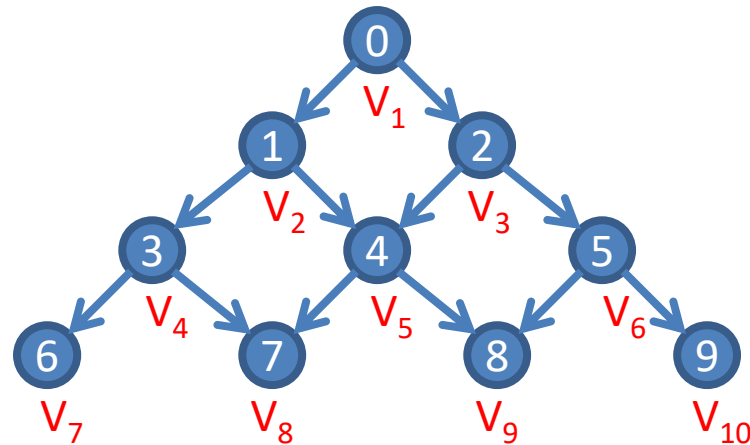
Depth-First-Search (DFS)

深度优先



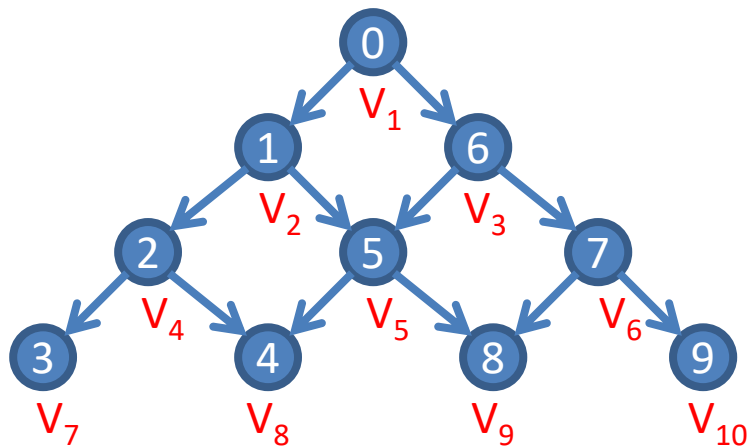
Breadth-First-Search (BFS)

广度优先



DFS Pseudo-code (1)

Recursion



Algorithm Depth-First Search (DFS): recursion

Require: Initial node v , graph/tree $G(V; E)$

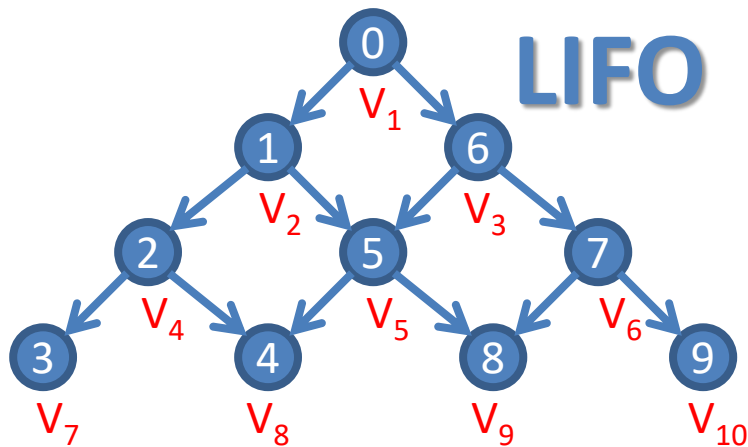
- 1 procedure DFS(G, v_i):
- 2 label v_i as discovered
- 3 for all edges from v_i to v_j in $G.\text{adjacentEdges}(v_i)$ do
- 4 if vertex v_j is not labeled as discovered then
- 5 recursively call DFS(G, v_j)

DFS Pseudo-code (2)

Stack

Last In First Out

LIFO



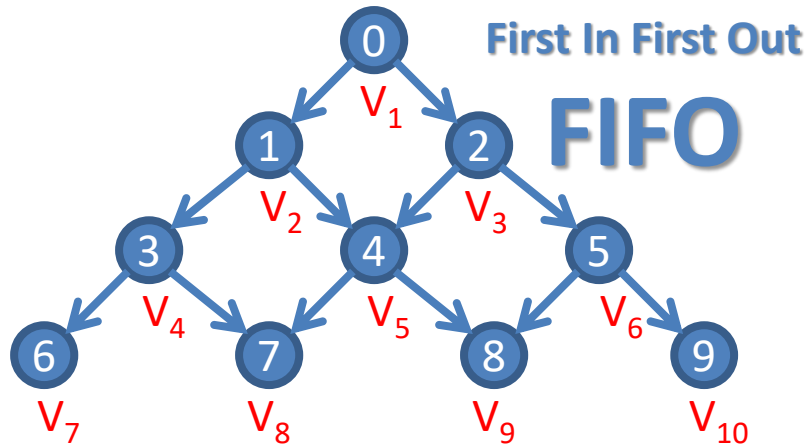
Algorithm Depth-First Search (DFS): stack

Require: Initial node v , graph/tree $G(V; E)$, stack S

- 1: return An ordering on how nodes in G are visited
- 2: Push v into S ;
- 3: $visitOrder = 0$;
- 4: while S not empty do
- 5: $node = pop$ from S ;
- 6: if node not visited then
- 7: $visitOrder = visitOrder + 1$;
- 8: Mark node as visited with order $visitOrder$;
 //or print node
- 9: Push all neighbors/children of node into S ;
- 10: end if
- 11: end while
- 12: Return all nodes with their visit order.

BFS Pseudo-code

Queue



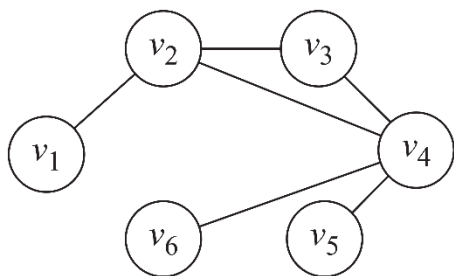
Algorithm Breadth-First Search (BFS)

Require: Initial node v , graph/tree $G(V; E)$, queue Q

- 1: return An ordering on how nodes are visited
- 2: Enqueue v into queue Q ;
- 3: $visitOrder = 0$;
- 4: while Q not empty do
- 5: $node = \text{dequeue from } Q$;
- 6: if $node$ not visited then
- 7: $visitOrder = visitOrder + 1$;
- 8: Mark $node$ as visited with order $visitOrder$;
- 9: //or print $node$
- 10: Enqueue all neighbors/children of $node$ into Q ;
- 11: end if
- 12: end while

Adjacency Matrix (a.k.a. sociomatrix) 邻接矩阵

$$A_{ij} = \begin{cases} 1, & \text{if there is an edge between nodes } v_i \text{ and } v_j \\ 0, & \text{otherwise} \end{cases}$$



(a) Graph

	v_1	v_2	v_3	v_4	v_5	v_6
v_1	0	1	0	0	0	0
v_2	1	0	1	1	0	0
v_3	0	1	0	1	0	0
v_4	0	1	1	0	1	1
v_5	0	0	0	1	0	0
v_6	0	0	0	1	0	0

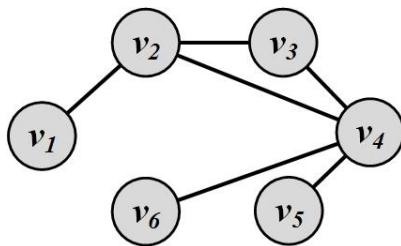
(b) Adjacency Matrix

Diagonal Entries are self-links or loops

Social media networks have
very **sparse** Adjacency matrices

Adjacency List 邻接表

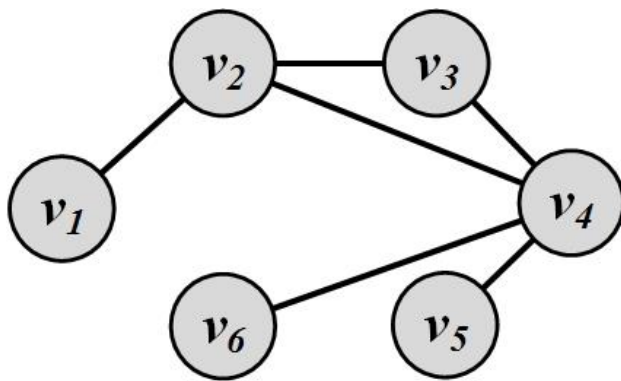
- In an adjacency list for every node, we maintain a list of all the nodes that it is connected to
- The list is usually sorted based on the node order or other preferences



Node	Connected To
v_1	v_2
v_2	v_1, v_3, v_4
v_3	v_2, v_4
v_4	v_2, v_3, v_5, v_6
v_5	v_4
v_6	v_4

Edge List 边列表

- In this representation, each element is an edge and is represented as (v_i, v_j) , denoting that node v_i is connected to node v_j .
- Since social media networks are sparse, both the adjacency list and edge list representations save significant space.



(v_1, v_2)

(v_2, v_3)

(v_2, v_4)

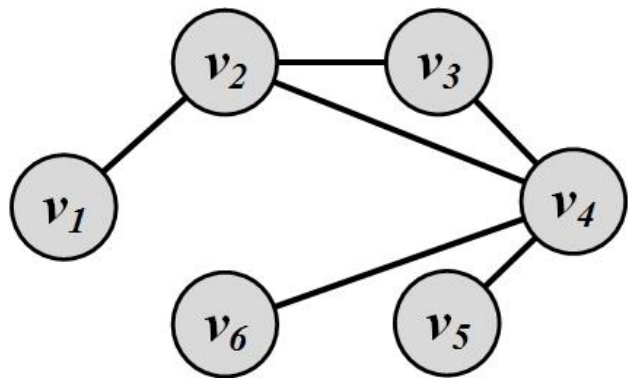
(v_3, v_4)

(v_4, v_5)

(v_4, v_6)

Save in the Data Base

- Using Edge List



V_ID	V_Name
1	V1
2	V2
3	V3
4	V4
5	V5
6	V6
...	...

E_ID	Vi_ID	Vj_ID
1	1	2
2	2	3
3	2	4
4	3	4
5	4	5
6	4	6
...	...	...

Save Web URL in the Data Base for Crawlers

- Using Edge List

URL_ID	URL
1	www.sina.com
2	www.weibo.com
3	www.weibo.com/tv
4	d.weibo.com/?topnav=1&mod=logo
5	weibo.com/u/3941468498?refer_flag=1028035010_&is_all=1
6	http://weibo.com/u/1766565543?refer_flag=1028035010_&is_all=1
...	...

E_ID	Vi_ID	Vj_ID
1	1	2
2	2	3
3	2	4
4	3	4
5	4	5
6	4	6
...	...	...

Types of Graphs 图的类型

1. NULL Graph (no nodes, so no edge)

零图 $G(V, E), \quad V = E = \emptyset.$

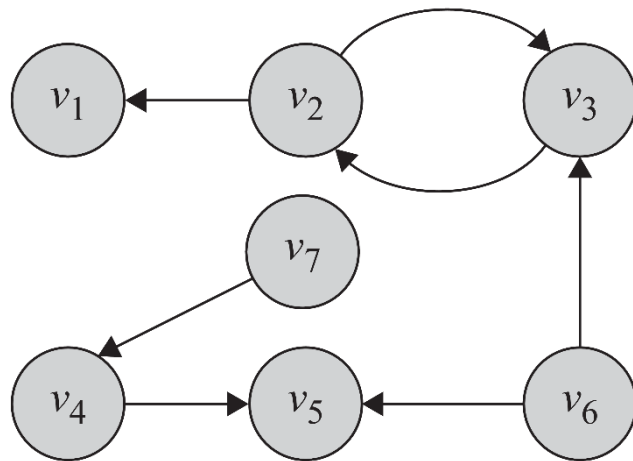
2. Empty Graph (no edge, but maybe has nodes)

空图 $G(V, E), \quad E = \emptyset.$

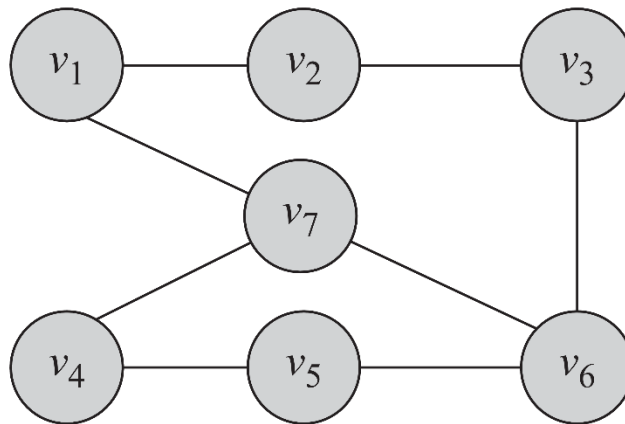


3. Directed/Undirected/Mixed Graphs

有向图/无向图/混合图



Web sites are directed graphs

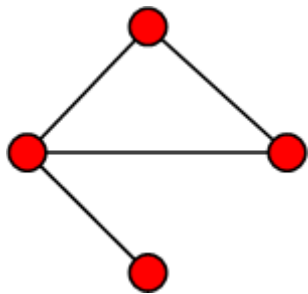


in-degree and out-degree

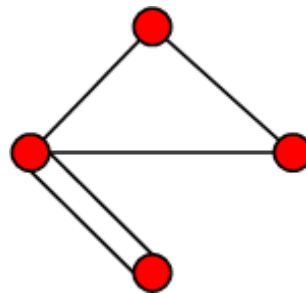
4. Simple Graph / Multigraph

简单图 / 多重图

Many web sites are Multigraphs



Simple graph



Multigraph

Connectivity in Graphs 图的连通性

- Adjacent nodes and Incident Edges

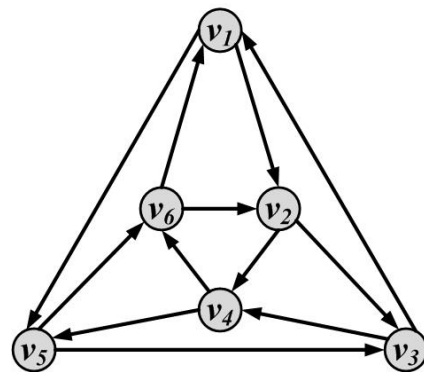
相邻节点和相邻边

- Two nodes are **adjacent** if they are connected via an edge.
- Two edges are **incident**, if they share on end-point



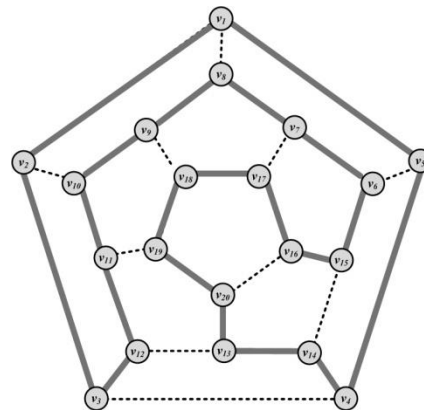
Eulerian Tour 欧拉环路

- All edges are traversed only once
 - Königsberg bridges



Hamiltonian Cycle 汉密尔顿回路

- A cycle that visits all nodes





Ask A Question

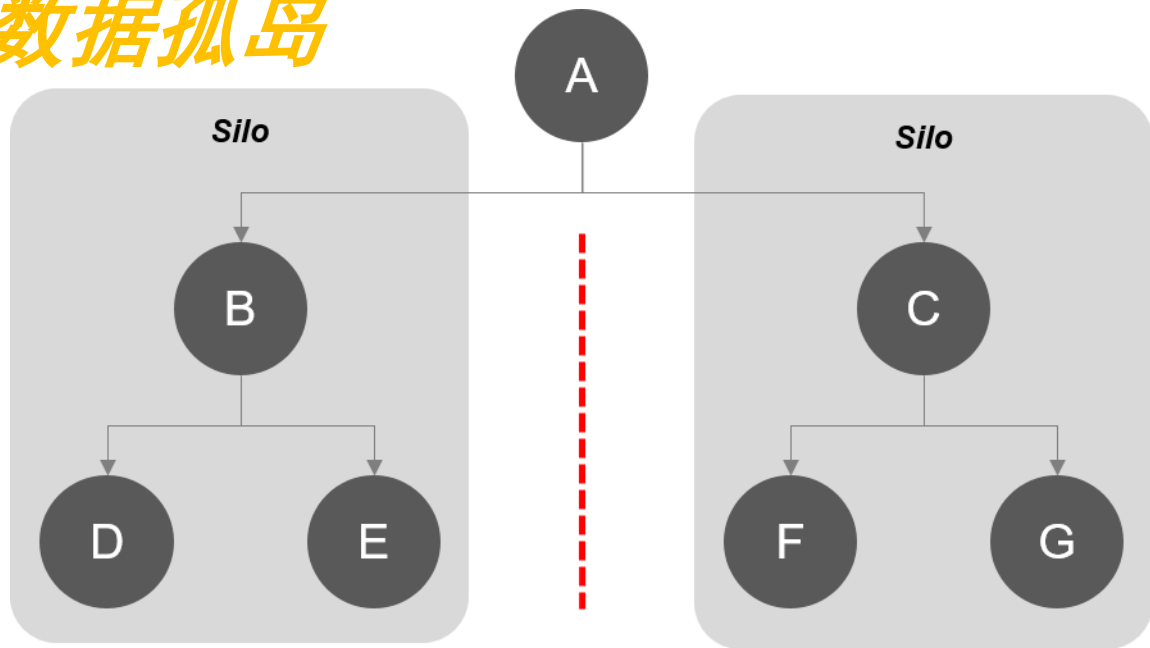
How to avoid endless loops in web crawling?

- Reject short-time re-visit*
- Accept long-time re-visit*



Graph Connectivity and Data Silos

图的连通性与数据孤岛



--- Information barrier

Data Structure



Ask A Question



How to jump into Data Silos?

- To set more different start web URLs in initialization.*
- Multi-thread Process*





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Reference

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— <http://dmml.asu.edu/smm/>

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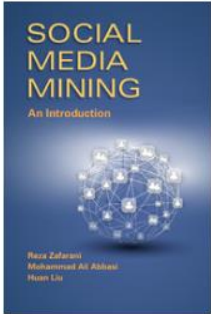
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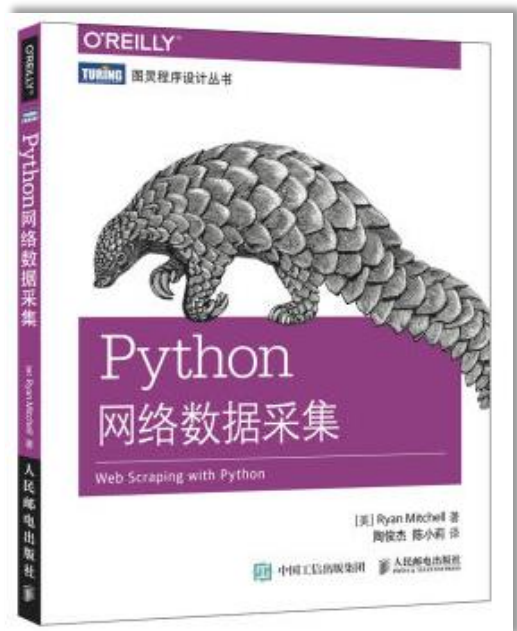
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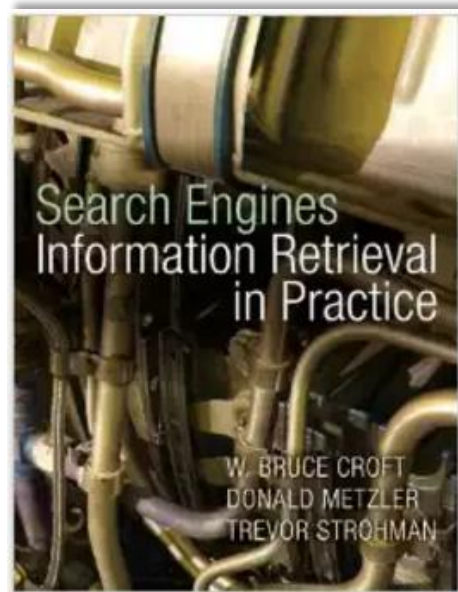
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The End of Lecture 6

Thank You

<http://www.wangting.ac.cn>

