New Media
Data Analytics and Application

Lecture 5: System Design and Project Management

Ting Wang

- System Structure Design
- Testing
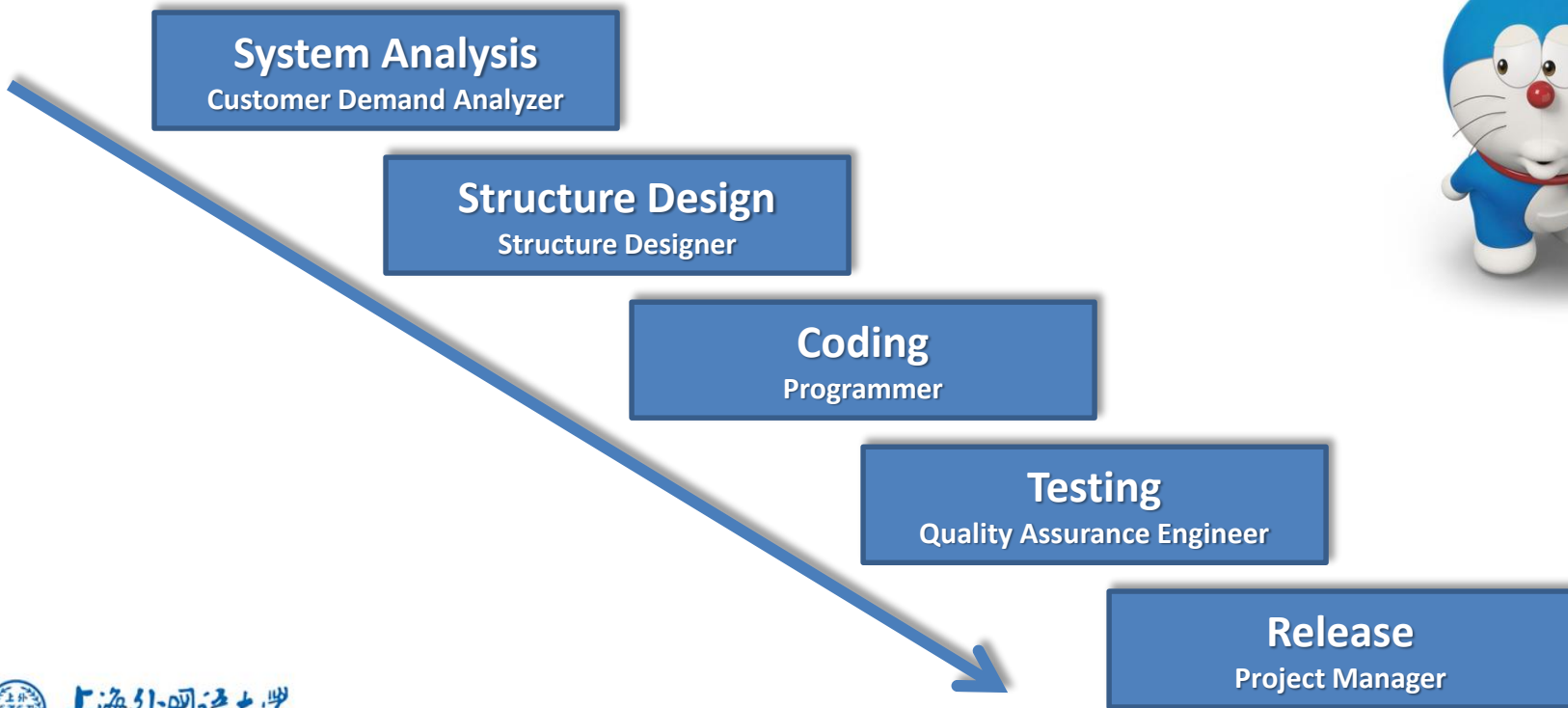- Project Progress Management
- Team Management

links from the world to the systems

System Structure Design

System Structure Design

A Review: Water Fall Model

System Analysis
Customer Demand Analyzer

Structure Design
Structure Designer

Coding
Programmer

Testing
Quality Assurance Engineer

Release
Project Manager

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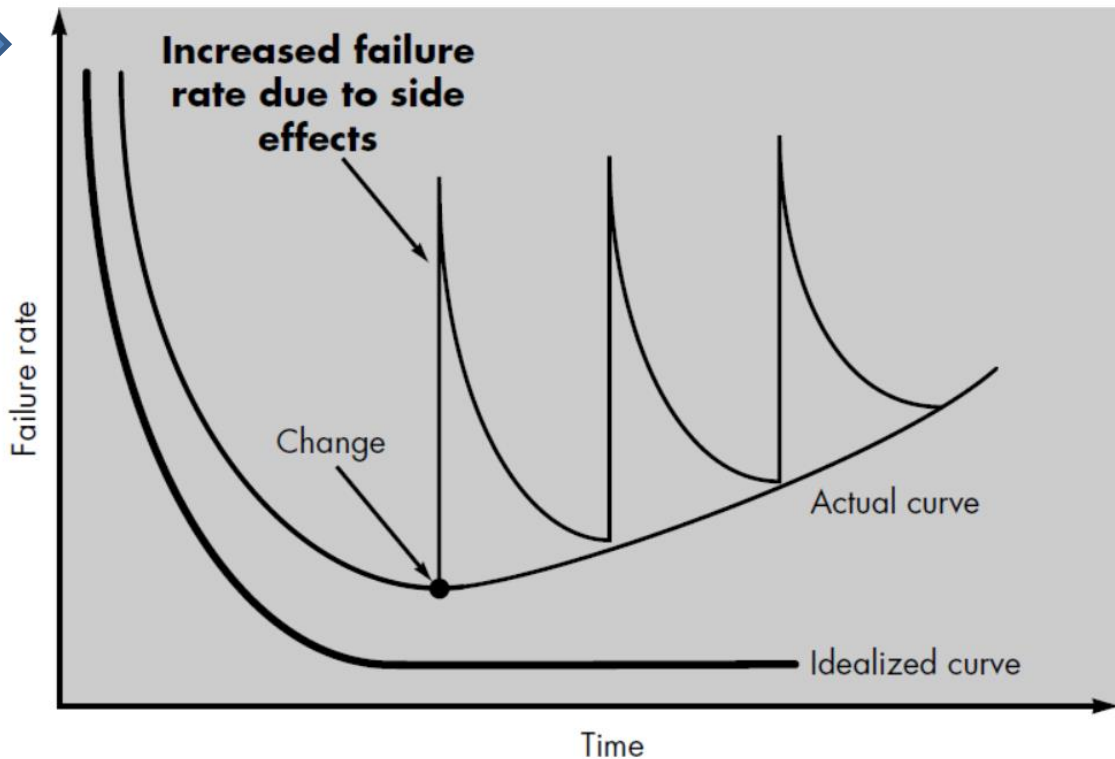SHANGHAI INTERNATIONAL STUDIES UNIVERSITY

Two Sub-stages:

1. Overall Design **总体设计**

   General Design **概要设计**

2. Detailed Design **详细设计**

Why Overall Design?

Idealized and actual failure curves for software

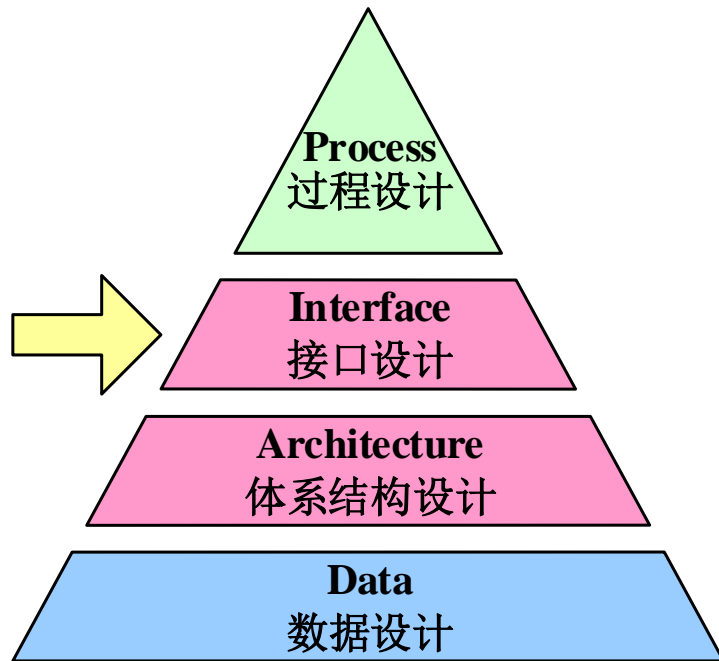# *Cost Change*

How to Cost Down?!
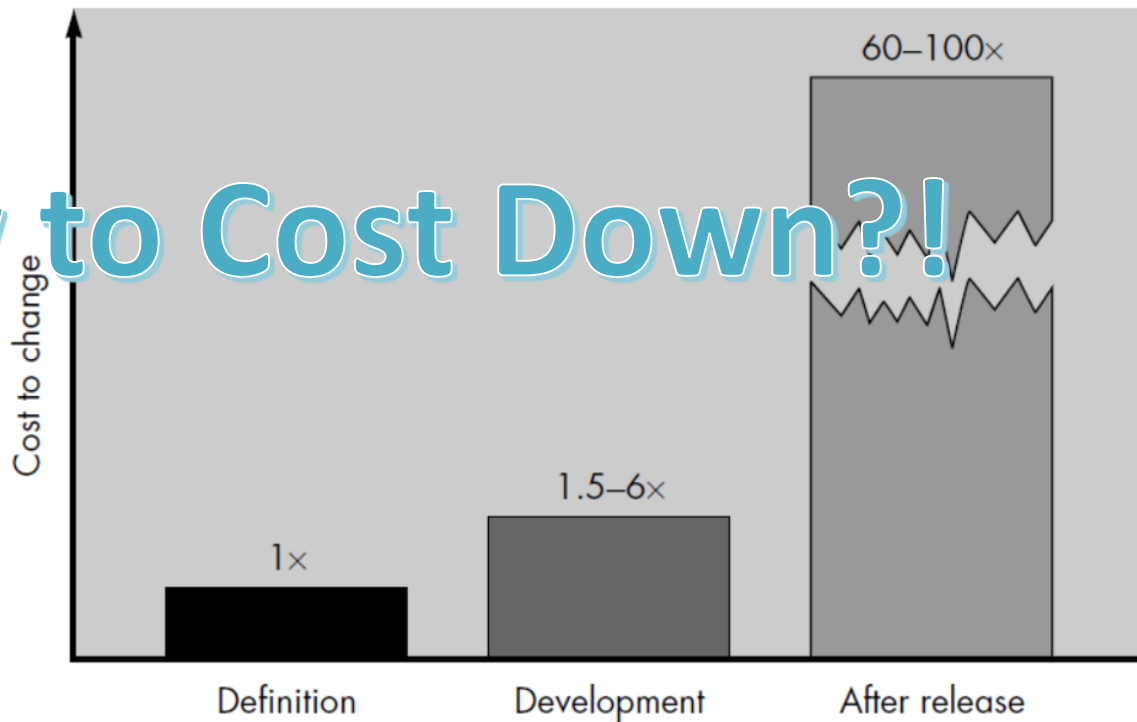
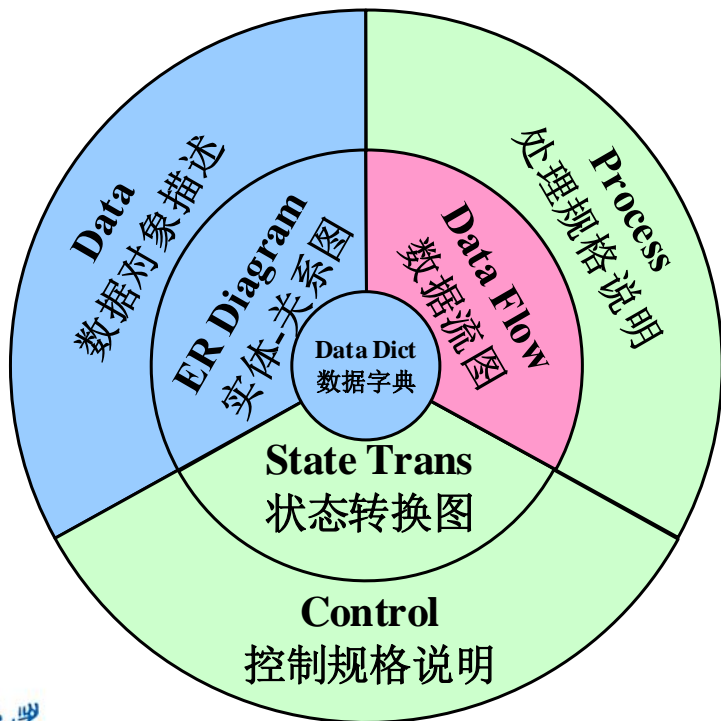## *Overall Design*

- Overall Design aims to propose an optimal project plan for software products, which can <u>reduce the cost</u> and <u>enhance the quality</u>.

Overall Design

Steps to Overall Design

1. To list all potential plans for the system
2. To select some feasible plans
3. To select the optimal one

Business Flow

4. To define the functional components

Component Tree

Business Flow Review:

UML: Activity Diagram

Other Corresponding Diagrams in Visio:

工作流程图
提供者: Microsoft Corporation
创建信息流、业务流程自动化、业务流程重建、会计核算、管理和人力资源任务的图表。编写 6 Sigma 和 ISO 9000 流程文档。
下载大小: 75 KB
创建

工作流程图
提供者: Microsoft Corporation
创建信息流、业务流程自动化、业务流程重建、会计核算、管理和人力资源任务的图表。展示六西格玛和 ISO 9000 流程。
下载大小: 11 KB
创建

Transcript Management System

Teacher	System	Student
Login	Confirm	Login
Submit Transcript	Save Transcript	Confirm
	Feedback	

Phases
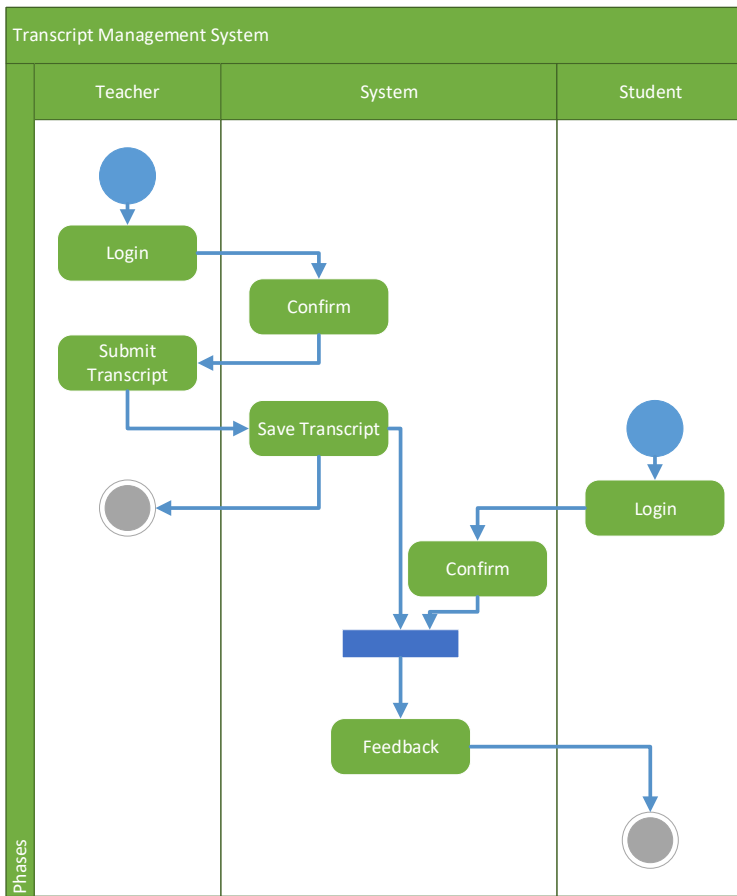
Component Tree
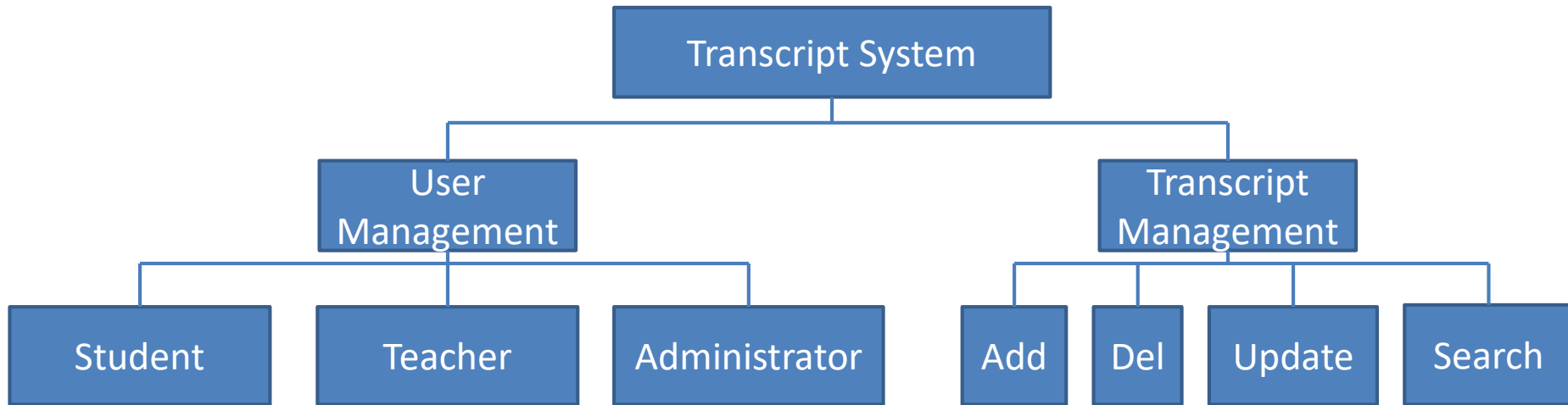
Detailed Design

Detailed Design aims to divide each function to different subsystems, and decide the corresponding algorithms for each function.

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Steps to Detailed Design

1. To design the system → Interface, Use Case, Data Flow, Sequence

2. To design the data bases → ER Diagram, Database Doc

3. To make the testing plan → Test Plan Doc

4. To write the progress reports

5. Review

Interface and Prototype Design
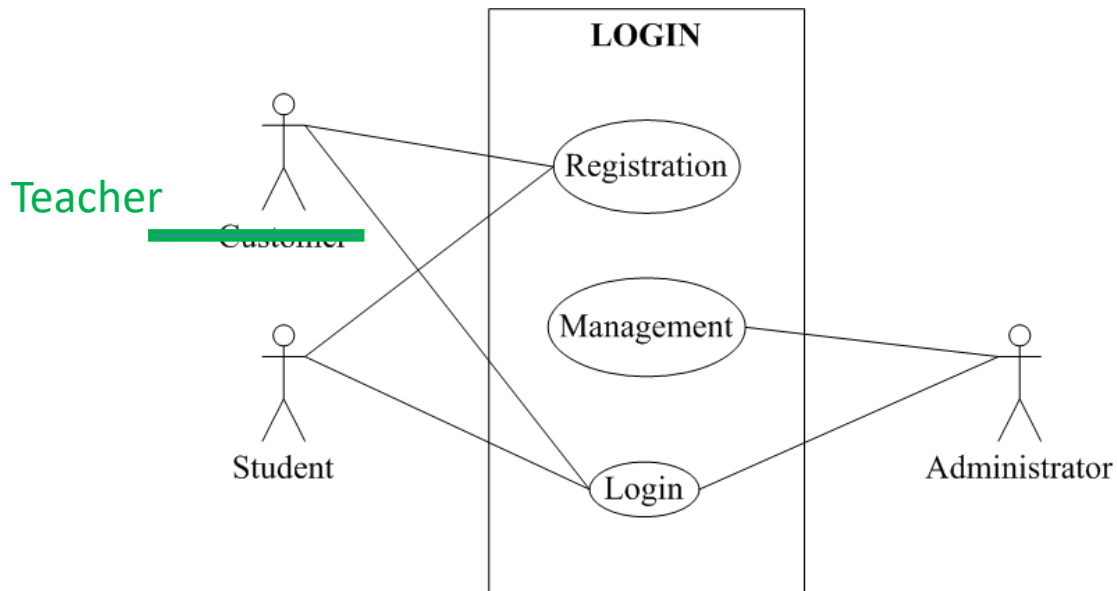
- **Axure RP Pro** is a wireframing, rapid prototyping, documentation and specification software tool aimed at web and desktop applications.

- **References**

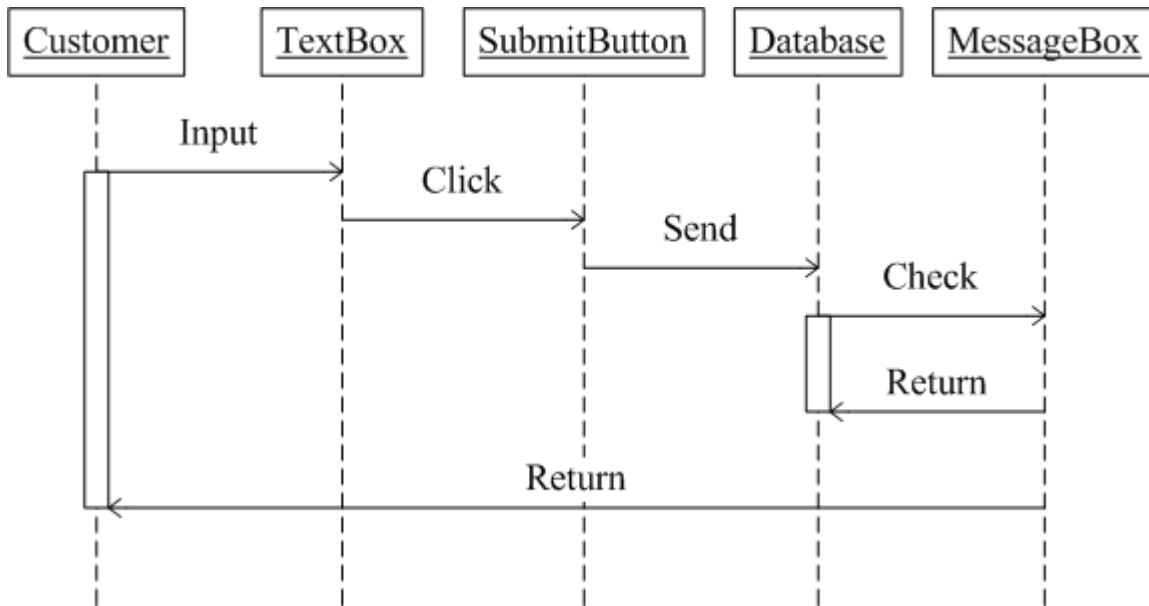 https://www.axure.com/

  https://www.axure.com.cn/

- **Download**

  https://www.axure.com/download

Review: Use Case Diagram

Review: Sequence Diagram

Data Flow for Algorithms
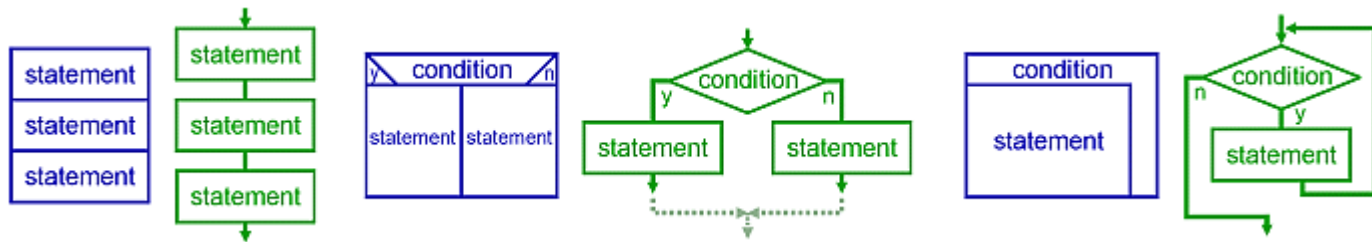
Reuse
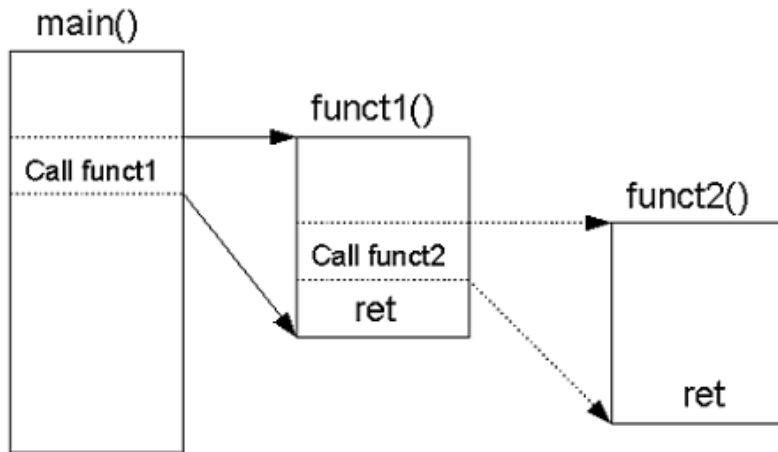
Example of Data Flow
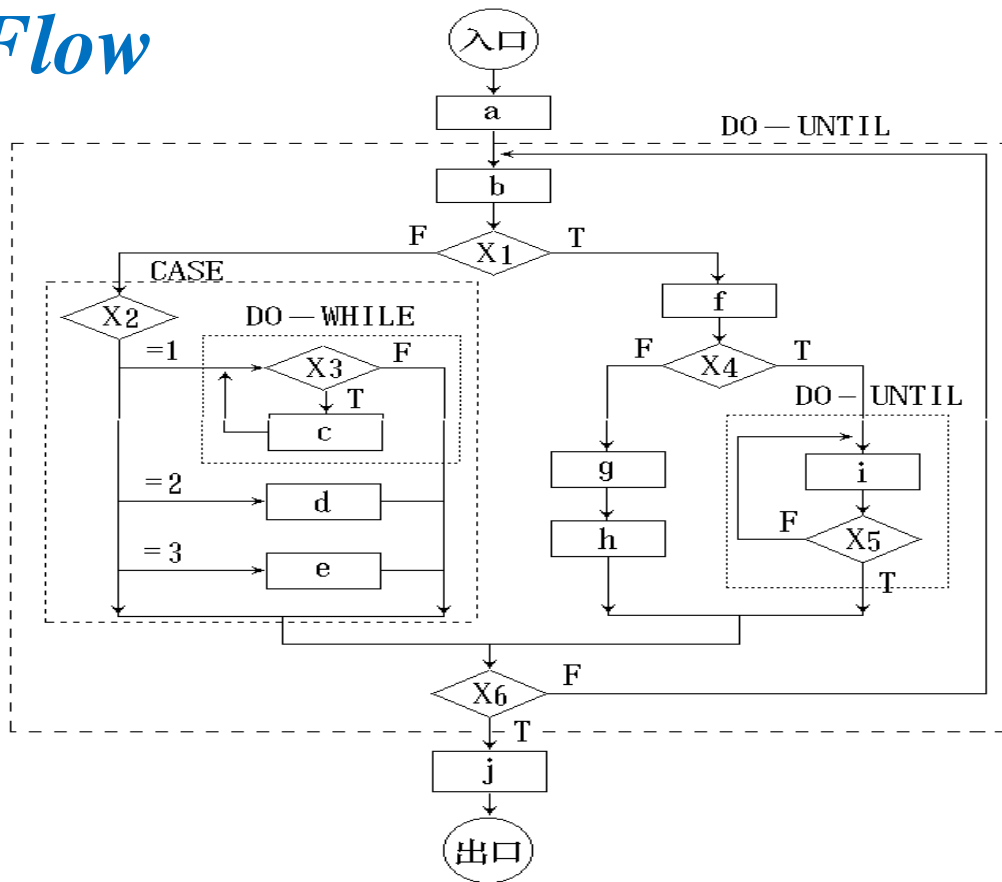
Pseudo-code for Algorithm Description

- BSF

Queue

First In First Out

FIFO
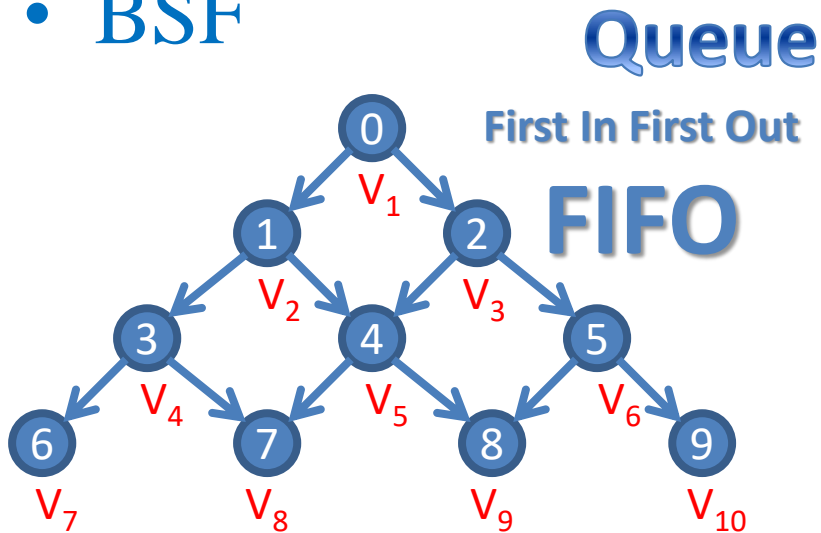
Algorithm Breadth-First Search (BFS)
Require: Initial node v, graph/tree G(V; E), queue Q
1: return An ordering on how nodes are visited
2: Enqueue v into queue Q;
3: visitOrder = 0;
4: while Q not empty do
5:     node = dequeue from Q;
6:     if node not visited then
7:         visitOrder = visitOrder +1;
8:         Mark node as visited with order visitOrder;
           //or print node
9:          Enqueue all neighbors/children of node into Q;
10:     end if
11: end while

Review: ER Diagram

```
┌──────────────┐    1   Writes   n   ┌──────────────┐
│   Author     │ ──────────────────> │    News      │
└──────────────┘                     └──────────────┘
       │ 1                                  │ 1
    Has a                               Has a
       │ 1                                  │ 1
       ▼                                    ▼
┌──────────────┐                     ┌──────────────┐
│    Name      │                     │    Title     │
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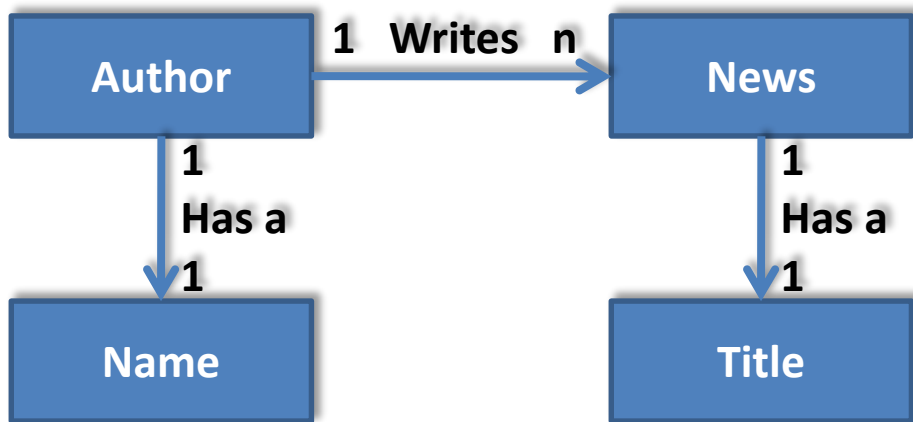
Database Document

档案名称	**SYS_ADMIN_MESSAGE**					
档案用途	**管理留言资料档**					
主键(PK)	**SYS_ADMIN_MESSAGE_PK: MESSAGE_ID(Cluster Index)**					
附键(AK)						

INDEX NAME	栏位	用途
SYS_ADMIN_MESSAGE_FK1	**MESSAGE_FROM**	**FK: ADMIN_INFO(ADMIN_ID)**
SYS_ADMIN_MESSAGE_FK2	**MESSAGE_TO**	**FK: ADMIN_INFO(ADMIN_ID)**

序号	栏位名称	栏位说明	资料形态	长度	**Null**	**Default**
01	MESSAGE_ID	留言编号	Number		X	
02	MESSAGE_NAME	留言标题	Char	200	X	
03	MESSAGE_INFO	留言内容	Text			
04	MESSAGE_TO	收言人员编号	Number		X	
05	READ_FLAG	已读标识	Number		X	0
06	STATE	状态	Number		X	0
06	CREATE_USER_ID	创建人编号	Number		X	1
07	CREATE_DATE	创建日期	Date		X	
08	UPDATE_DATE	更新日期	Date		X	

[注：] 已读标识：0-未读，1-已读，2 已删，3 为彻底删除。
状态：0-正常，1-已删除，2 为彻底删除。

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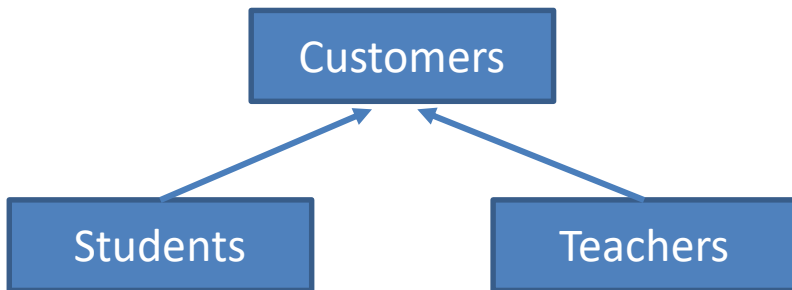SHANGHAI INTERNATIONAL STUDIES UNIVERSITY

Principles:

1. **Abstraction** 抽象
2. **Information Hiding and Localization** 信息隐藏与局部化
3. **Modularity** 模块化
4. **Refinement** 自顶向下，逐步求精

Abstraction 抽象

1. **Extract the same parts from different things**

```
        ┌─────────────────┐
        │    Customers    │
        └─────────────────┘
           ▲           ▲
          /             \
  ┌──────────────┐  ┌──────────────┐
  │   Students   │  │   Teachers   │
  └──────────────┘  └──────────────┘
```

2. **Give levels to analyze them**

Grady Booch
IBM Fellow

"Abstraction is one of the fundamental ways that we as humans cope with complexity."

——Grady Booch

Information Hiding and Localization
信息隐藏与局部化

- Modules should be specified and designed so that information contained within a module is inaccessible to other modules that have no need for such information.

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Modularity 模块化

1. Divide and Conquer
2. Software architecture is divided into components called modules.

- ***Low Coupling, High Cohesion***
  低耦合，高内聚

Refinement
自顶向下，逐步求精

- It is the process of elaboration. A hierarchy is developed by decomposing a macroscopic statement of function in a step-wise fashion until **programming language statements are reached**. In each step, one or several instructions of a given program are decomposed into more detailed instructions. Abstraction and Refinement are complementary concepts.

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Complexity of the Algorithms
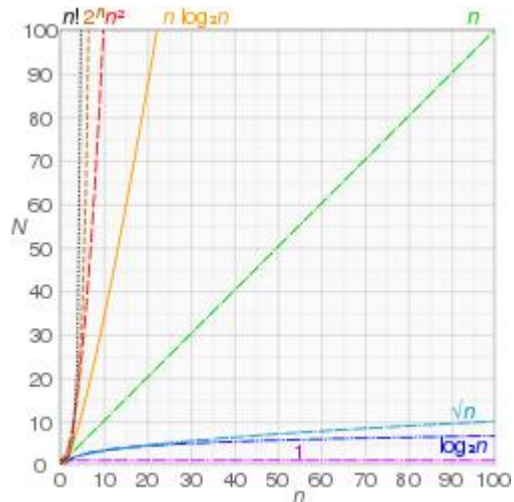
- Time Complexity 时间复杂度

```
1   sum = n*(n+1)/2;          //时间复杂度O(1)
```

```
1   for(int i = 0; i < n; i++){
2       printf("%d ",i);
3   }
4   //时间复杂度O(n)
```

```
1   for(int i = 0; i < n; i++){
2       for(int j = 0; j < n; j++){
3           printf("%d ",i);
4       }
5   }
6   //时间复杂度O(n^2)
```

```
1   int i = 1, n = 100;
2   while(i < n){
3       i = i * 2;
4   }
5   //设执行次数为x. 2^x = n 即x = log2n
6   //时间复杂度O(log2n)
```

- Space Complexity *空间复杂度*

  – Relevant to Time Complexity
  – Including:
    - Initialized data
    - Algorithm data
    - Some additional data

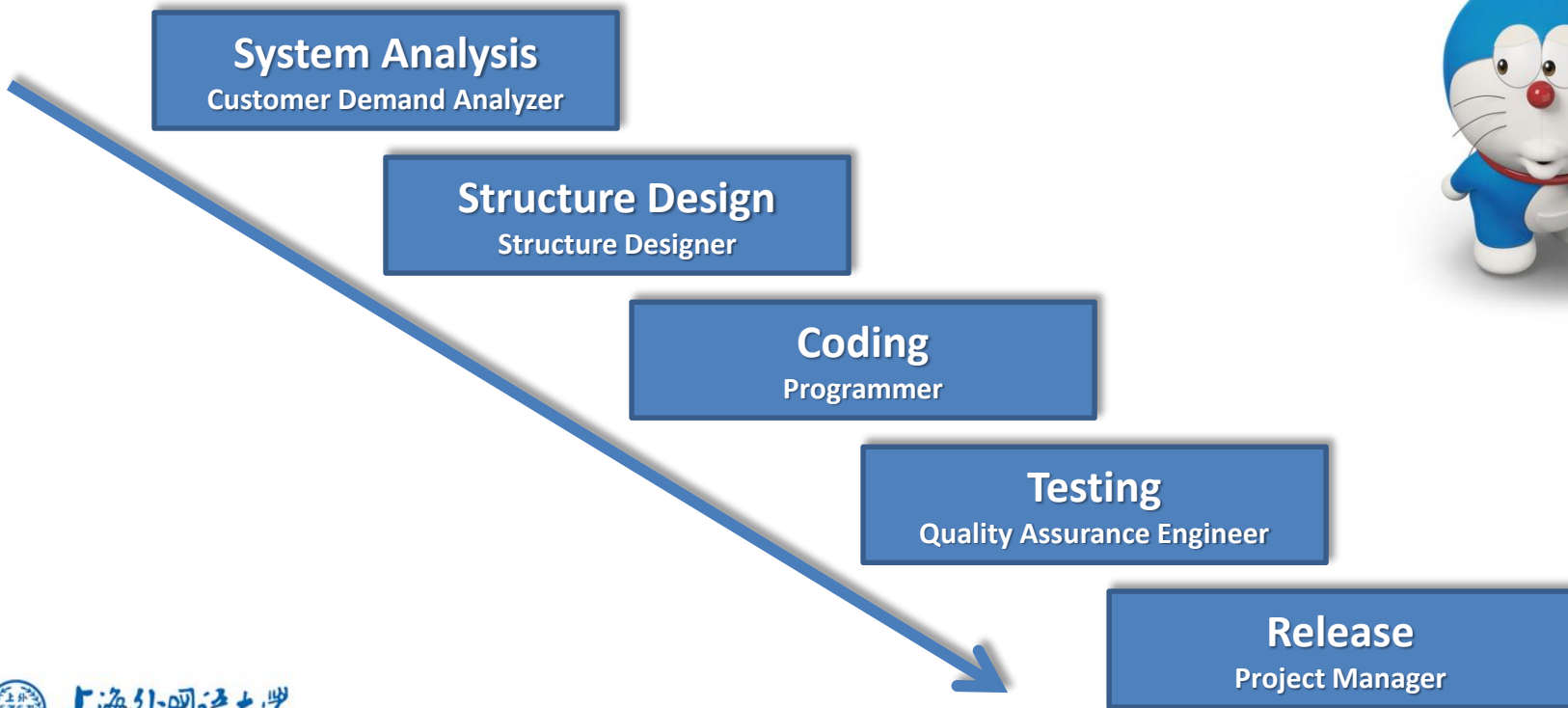上海外国语大学
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software quality assurance

Testing

A Review: Water Fall Model

System Analysis
Customer Demand Analyzer

Structure Design
Structure Designer

Coding
Programmer

Testing
Quality Assurance Engineer

Release
Project Manager

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Testing Preparation Stages

Testing Plan Writing → Testing Case Setting → Testing Script Coding → Testing

Testing Plan

- **Testing Case** is a specification of the inputs, execution conditions, testing procedure, and expected results that define a single test to be executed to achieve a particular software testing objective, such as to exercise a particular program path or to verify compliance with a specific requirement.

- **Automatic Testing Tools**
  - Web: selenium, QTP
  - Function: loadrunner, jmeter
  - Interface: SoapUI, postman
  - Cellphone: robotium, appium

Testing Types and Stages:

1. White Box: Programmer
2. Black Box: Programmer and Testing Engineer (same group)
3. Integration Testing: Programmer and Testing Engineer (different groups)
4. Regression Testing: Programmer and Testing Engineer
5. Release Testing: Testing Engineer (all groups)
6. Disaster Recovery Testing : Testing Engineer
7. Alpha Testing: Testing Engineer (all groups)
8. Beta Testing: User

Developing Coding Stages

Testing Stages

Testing Report
- Introduction
- Testing Results
- Results Analysis
- Conclusions
- Cost and Consumption

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finish your project before the deadline

Project Progress Management

When you want to start a new project, you should know:

1. When is the deadline;

2. How many people you have;

3. How many components in this projects;

4. Which components can be done in parallel;

5. Risks.

How to do:

- To give out the schedule start from the deadline
- To know the advantages of your team members
- To divide the system into components
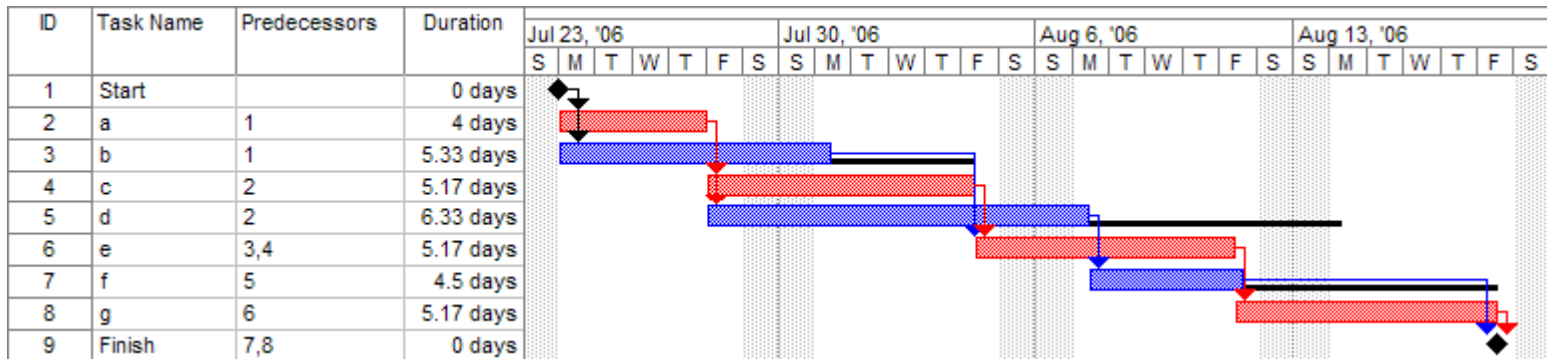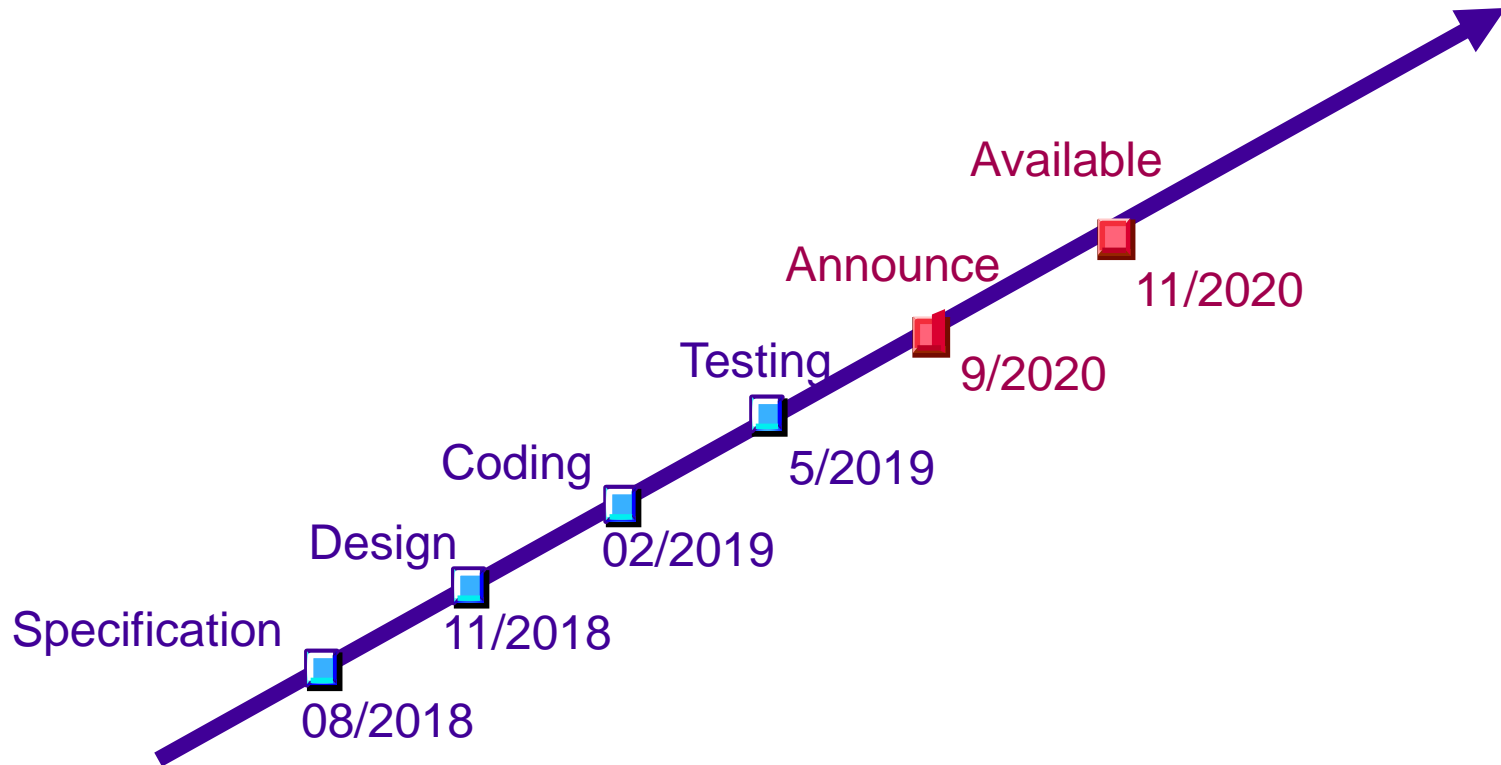- To avoid the risks

Diagrams

- Gantt chart

Activity	Predecessor	Time estimates			Expected time (T_E)
		Opt. (*O*)	Normal (*M*)	Pess. (*P*)	
a	—	2	4	6	4.00
b	—	3	5	9	5.33
c	*a*	4	5	7	5.17
d	*a*	4	6	10	6.33
e	*b, c*	4	5	7	5.17
f	*d*	3	4	8	4.50
g	*e*	3	5	8	5.17

ID	Task Name	Predecessors	Duration
1	Start		0 days
2	a	1	4 days
3	b	1	5.33 days
4	c	2	5.17 days
5	d	2	6.33 days
6	e	3,4	5.17 days
7	f	5	4.5 days
8	g	6	5.17 days
9	Finish	7,8	0 days
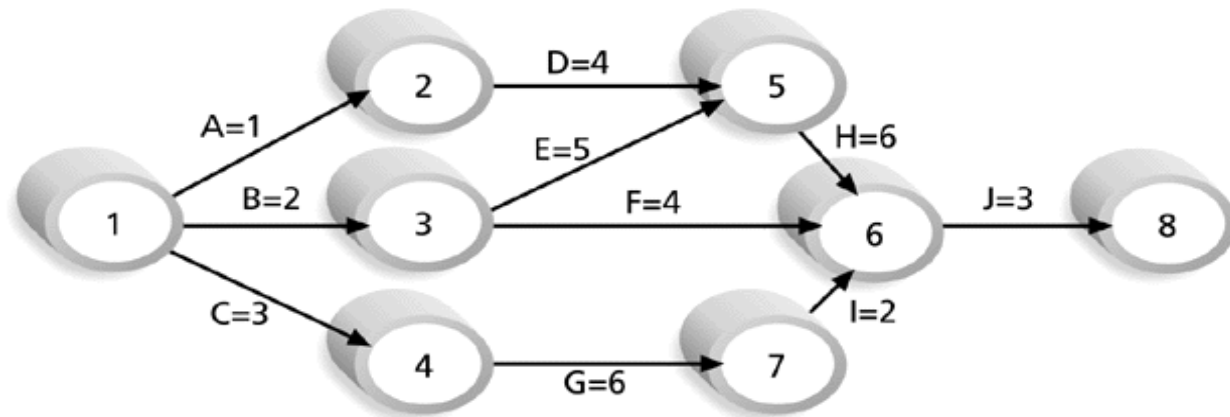
Critical Path

Note: Assume all durations are in days.

Path 1:   A-D-H-J   Length = 1+4+6+3 = 14 days
Path 2:   **B-E-H-J**   **Length = 2+5+6+3 = 16 days**
Path 3:   B-F-J   Length = 2+4+3 = 9 days
Path 4:   C-G-I-J   Length = 3+6+2+3 = 14 days

Since the critical path is the longest path through the network diagram, Path 2, B-E-H-J, is the critical path for Project X.

Resource Consumption

- Human
- Time
- Equipment
- Investment
- …

Risks

One More Important Risks:

- Demand Changing

Demand Confirm is <u>very very very </u>important!

Revision Control
- CVS
- SVN
- Git
- VSS

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Report:

- 项目开发计划
- 开发进度月报
- 项目开发总结报告

a group working method

Team Management

Team Member

– Customer

– Your Group

– Vender

– Provider

Project Manager
System Analyzer
System Designer
Database Administrator
Programmer
Testing Engineer
Sales
…

How to run a team ?

- Culture
- Rules
- Good administrative director
- Motivation
- Promotion
- Backup important roles
- Good management of documents and codes

案例题

你是一个项目的项目经理，项目已经接近尾声，项目组一些成员已经分配到其他的项目组中，其中的一个设计人员由于还有一些事情，所以还留在项目继续工作，但是，这个设计人员突然提出来希望离开这个项目，因为另外一个项目需要他做项目经理的工作，他不想失去这个机会，这时作为项目经理，你应该如何做：

A) 找另外一个合适的人完成剩下的工作，同意他到新的项目中，但是要求做好交接工作，同时要求他参加必要的会议

B) 要求他不要离开这个项目，因为他是最好的人选

C) 不管怎样，他必须完成项目的收尾工作

D) 同意他接手新的项目，但是要求他周末或者晚上的时候负责原来项目的收尾工作

Ways to Influence that Help and Hurt Projects

- Projects are more likely to succeed when project managers influence with
  - expertise
  - work challenge

- Projects are more likely to fail when project managers rely too heavily on
  - authority
  - money
  - penalty

Suggestions for Improving Project Communications

- – Manage conflicts effectively

- – Develop better communication skills

- – Run effective meetings

- – Use templates for project communications

Email is always the best!

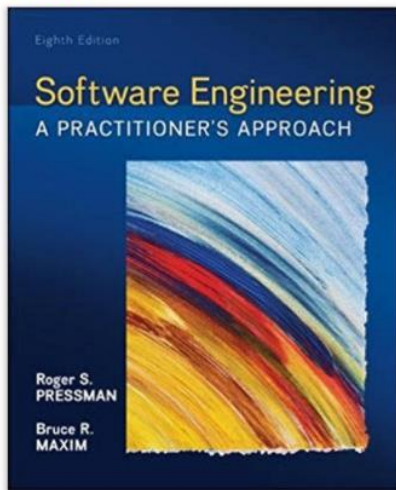上海外国语大学
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References

Books › Computers & Technology › Programming

Software Engineering: A Practitioner's Approach 8th Edition

by Roger S. Pressman ▼ (Author), Bruce Maxim (Author)

★★★½☆ ▼ 23 customer reviews

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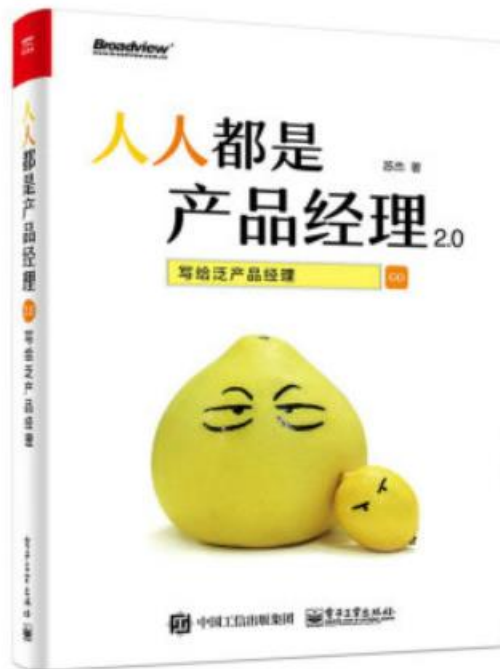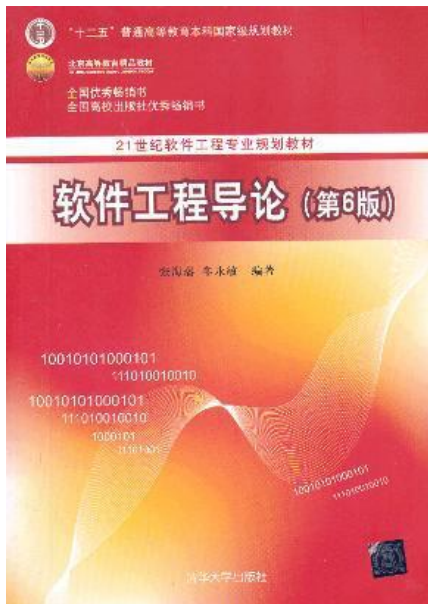
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Homework

Start your group work and prepare for your presentation on April 8, you should choose one of following Topics, and tell us how to do it with your plan:

1. 电影票房预测
2. 影视明星与广告产品的适配度
3. 舆情大数据与社会治理
4. 微信公众号的影响力预测

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Finish the following Documents for your project:

- 数据库设计说明书
- 详细设计说明书
- 项目开发计划
- 测试计划
- 数据要求说明书(Optional)
- 模块开发卷宗(Optional)

Additional Score will be added for optional documents.

Deadline: April 30.

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The End of Lecture 5

Thank You

http://www.wangting.ac.cn